

Summary of Storm Water Education Activities

- *Torrance has developed and distributed, literature related specifically to storm water. On display at the Community Development Department One-Stop Permit Center counter and Public Information Desk, are copies of "Storm water Best Management Practices (BMP's)" tri-folds. The brochures have the City's telephone number listed as a source for further information. This information is also available on our City website.*
- *The City of Torrance participates in the Clean Bay Restaurant Certification Program and distributes program participation information, FOG posters in several languages, and BMP tri-folds during inspections. Upon being recognized as a Clean Bay restaurant, the facility is given a congratulatory letter and a laminated certificate that is displayed in the front window of their establishment for one year.*
- *NPDES Outreach Coordinator administers citywide training to all employees to provide general information about the NPDES program, and training in specific areas such as LID, Commercial & Industrial Inspections, Vehicle and Equipment Facilities Management, Public Works, and Fire.*
- *The City distributes information regarding Household Hazardous Waste Collection Events and Permanent Facilities, collecting and recycling of used motor oil, composting, the City's curbside recycling program and water conservation.*
- *The City has developed a pollution prevention program (including storm drain water education) for presentations at schools: (Public Works)*
- *Torrance staff provides ongoing education and promotion of recycling and related waste reduction opportunities. (now in our 10th year) Each year, Torrance staff visits our schools and presents a variety of programs:*
 1. *Curbside recycling for 1st grades (to all 1st graders in the TUSD)*
 2. *Worm composting for 2nd grades (to 1/3 of the 2nd graders in the TUSD rotating areas each year)*
 3. *Household hazardous waste for 4th grades (to 1/3 of the 4th graders in the TUSD, rotating areas each year)*
 4. *Go to additional classrooms and private schools on request*
- *In addition, Torrance staff provides speakers to Homeowners Associations, Scout troops and other local groups on waste reduction and recycling. Staff provides educational materials such as brochures, literature and promotional items at local events and related presentations.*
- *The City hosted a "Torrance Trifecta" event at the City yard to promote storm water education by supplying personnel, displays and public informational handouts. In the 2011-12 reporting year, an NPDES Information Station was set up in conjunction with the Green Torrance Team and the Public Works Recycling and Waste Management displays.*
- *The Waste Management Division continues to host the website, www.recycletorrance.org. Funded by a grant from CalRecycle, the site provides*

education and information on recycling used oil, touching on storm drain pollution issues. In related outreach, the City's Used Oil Recycling consultants gave presentations at several local community groups this year (including Kiwanis and Lions Club meetings and the Torrance High School Annual Car show) that also addressed storm drain pollution.

- *The City, supported by the California Coastal Commission and Heal the Bay ; participated in Annual Coastal Cleanup Day by promoting the event, provided staging tents, refreshments for the volunteers, personnel, displays and public informational handouts. The City, in partnership with American Honda Corporation and the Torrance Chamber of Commerce/Torrance Alumni Association received a proclamation from the Mayor in recognition of this event.*

****Storm water educational material is made available at public hearings/meetings, City sponsored events, public counters and at the Torrance Area Chamber of Commerce*