

**Greater Los Angeles Integrated Regional Water Management Plan
South Bay Steering Committee
West Basin MWD
Carson, CA**

**Tuesday July 8, 2008
1:30 – 3:30 pm**

Draft Meeting Notes

Present:

Frank Kuo
Meridith McCarthy
Kathleen McGowan
Patrick Arakawa
Rich Nagel

Bob Siemak
Mary Zauner
Tom West

Agenda Item	Topic/ Issue	Discussion	Action Item/Follow Up
1	Welcome, Introductions	Rich Nagel led the introductions.	
2	June Steering Committee Meeting Notes	Meeting notes were reviewed and approved. No comments were made.	
3	June Leadership Committee Summary	<ol style="list-style-type: none"> 1. Discussions with Ventura County on Prop. 84 funding area funding division • Members of the Leadership Committee met with Ventura County representatives and had a good discussion. They explained LA County's proposal which Ventura reps appreciated and now have a better understanding. Agreed that these discussions demonstrate good cooperation. • Next step is to meet again shortly to discuss pro-ration of funds. • Rich commented that the philosophy is that both the LA region and the Ventura region will get further by cooperation and compromise rather than leaving decisions to DWR. 	<p>Leighanne to email details on press event to SC members as they come available.</p> <p>SC members are asked to coordinate for the press event via George De La O at LA County DPW.</p> <p>Rich to contact Fran Spivey-Weber about attending the press event and Leadership Committee</p>

The Mission of the Greater Los Angeles IRWMP is to address the water resources needs of the Region in an integrated and collaborative manner.

Disadvantaged Community Involvement Planning Greater LA Region, IRWMP

Date: August 12, 2008

Time: 9:00 – 11:30 am

Location: Central Basin MWD, 6252 Telegraph Road, Commerce

Convenors: Tim Worley, RMC and Nancy Steele, LASGRWC

DRAFT Agenda

1. Welcome and Self-Introductions

2. Meeting Purpose and Objectives

Strengthen and add detail to the draft DAC Outreach Plan. What do YOU want from this meeting?

3. Review and Comment: Final Draft DAC Outreach Plan

Decide on the objectives of DAC outreach and match strategies (already in the Plan) to the objectives. How do we determine the water-related needs of DACs? Consider other suggested changes to improve the Draft Plan.

4. Review and Comment: IRWMP maps of DAC areas

Review criteria used as basis for DACs. Discuss issues about allocation of funds and other resources between sub-regions. What is the appropriate level (census tract, block) for DAC determination?

5. Review and Comment: Proposed Projects in DAC areas

Review projects from database that fall within DAC areas. Review DAC areas devoid of proposed projects. Discuss consultant scope of work related to project development, technical assistance for DACs. Identify outreach and assistance tasks NOT covered by consultants.

6. Brainstorm organizations and leaders in DACs

Create list of other potential participants who would be instrumental in involving disadvantaged communities in project identification and development.

7. Tasks and Assignments

Create list of follow-up tasks, assign responsibility for them, and deadlines for their accomplishment.

Meeting Invitees

- ALL Greater LA Leadership Committee
- Sub-region Steering Committee members
- Agencies working directly, or with good links to DACs
- IRWMP consultant team (as permitted by Scope of Work)
- NGOs working directly, or with good links to DACs
 - LA & San Gabriel Rivers Watershed Council – Nancy Steele, Alex Kennefick
 - Urban Semillas – Miguel Luna
 - NorthEast Trees – Larry Smith, Nidia Garcia
 - Amigos de los Rios – Claire Robinson, other staff, Adan Ortega (Board)
 - Heal the Bay – Meredith McCarthy , James Alamillo
 - Environmental Justice Coalition for Water – Miriam Torres, other
 - The River Project – Melanie Winter
 - So Cal Watershed Alliance – Conner Everts

GREATER LOS ANGELES COUNTY IRWMP SUPPORTERS

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The _____
(NAME OF AGENCY, ENTITY OR SIGNATORY) supports the intent of the Greater
Los Angeles County Integrated Regional Water Management Plan to define and address
the water management needs of the region.

Representative Signature

Date

DRAFT

OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

Prepared for
Greater Los Angeles County Integrated Regional Water Management Plan
May 29, 2008

This is a draft and is not intended to be a final representation
of the work done or recommendations made by Brown and Caldwell.
It should not be relied upon; consult the final report.

BROWN AND CALDWELL

801 South Figueroa Street, Suite 950, Los Angeles, CA 90017

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DRAFT OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

OVERVIEW

The Greater Los Angeles Region Integrated Resources Water Management Plan (IRWMP) addresses the needs of the 2,058 square-mile region that has a population of over 10 million people. There are specific segments of the regional population that require more focused outreach to fully understand and address the water management issues of those communities. In the initial IRWMP planning process completed in 2006, an outreach strategy was written and implemented to reach out to and involve disadvantaged communities (DACs). That plan serves as a platform for a second-generation DAC outreach plan that will begin implementation in 2008. Using a phased approach over approximately five years, the implementers of this outreach plan will gradually reach more people living and working in the region's disadvantaged communities and bring about projects that help improve those neighborhoods, local economies, and local as well as region water quality.

It is important to note that funding is not presently available to implement all strategies of this DAC outreach plan. The implementers of this plan will undertake outreach activities according to the resources they do have available, and can seek additional resources to allow them to expand their reach over time.

For the purposes of this outreach plan, the accepted definition of Disadvantaged Communities will concur with the State of California's current definition:

Any community where the media household income (MHI) is below 80% of the statewide household income (SMHI)

Further, a DAC project is any project that provides a direct benefit to one or more DAC's in the region.

OBJECTIVES OF OUTREACH TO DISADVANTAGED COMMUNITIES

- Increase the number of representatives and residents of DACs who are participating in each subregion's IRWMP Steering Committee meetings
- Involve DAC representatives in IRWMP project development, integration and prioritization.
- Inform, on a continual basis, representatives and residents of DACs about opportunities to be involved with their IRWMP sub-regional planning activities.
- Inform DACs about realistic benefits and opportunities for their communities through IRWMP collaboration.
- Assist DACs in further developing existing projects – and where needed, add new projects to the IRWMP projects list that will serve DACs as well as other IRWMP objectives.
- Improve the chances of DAC-projects being approved for grant funding through the IRWMP process.
- Develop two DAC-projects for each subregion to submit for IRWMP grant funding, and set minimum annual goals for the target number of DAC-projects to submit for funding.

TARGET AUDIENCES IN AND REPRESENTING DISADVANTAGED COMMUNITIES

- Cities and agencies that represent disadvantaged communities with proposed DAC-projects, especially smaller cities and agencies that may not have resources to pursue those projects without IRWMP support
- Residents of disadvantaged communities with proposed DAC-projects
- Residents of disadvantaged communities that do not currently have DAC-project(s) identified in the IRWMP list of projects
- Major houses of worship serving disadvantaged communities, some of which may have already organized committees around environmental and social justice issues
- Parent-Teacher Associations and Principals of large high schools in disadvantaged communities
- Economic-development agencies or organizations representing areas encompassing disadvantaged communities (e.g., FAME Renaissance, Figueroa Corridor Partners)
- Chambers of Commerce and Business Improvement Districts representing areas encompassing disadvantaged communities
- Health providers – major hospitals and clinics – serving disadvantaged communities
- Target Neighborhood Councils and Neighborhood Watch groups with DACs in their jurisdictions
- Community-based and environmental organizations that have relationships with DACs
- Councils of Governments
- Organizations that represent disadvantaged communities in the Greater Los Angeles Region

DRAFT OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

1. INVITING PARTICIPATION

Objective

Increase the number of representatives and residents of DACs who are participating in each subregion's Steering Committees and actively getting involved in prioritizing projects.

Strategies

- Build upon existing relationships.
- Follow a phased outreach approach to increase DAC participation each year and to keep the door open to include DACs in the IRWMP process on an ongoing basis.
- Update and expand the existing database of interested residents of disadvantaged communities and their representatives.
- Conduct one-on-one interviews with key constituent leaders of disadvantaged communities.
- Include new DAC contacts on steering committee interested party distribution lists – which include meeting announcements and agendas
- Direct DACs to IRWMP website with all upcoming meeting information

Outreach Activities

- Initially, each Steering Committee will identify and select representatives to meet individually with a target of 20 representatives of DACs with whom members of the committee have existing relationships. The strategy is to build upon existing relationships and to conduct outreach in a manageable, phased approach.

Representatives may include elected officials, other local government representatives, local agency representatives, DAC-focused CBOs, school principals and/or ministers working in disadvantaged communities, as well as others identified in the target audiences list.

Discussions will focus on IRWMP issues, with emphasis on DAC participation and projects. A “highlights” pamphlet will be developed to help keep the focus on IRWMP.

- To be accomplished during individual meetings:

Strengthen existing relationship to work towards DAC-participation in IRWMP.

Ask representatives of DACs for the names and contact information of grass-roots level leaders of DACs (e.g., major churches serving DACs; major schools to be contacted in DACs; major health providers and clinics serving DACs; active business organizations/Chambers of Commerce; and others with strong ties to DACs and their interests).

Personally invite representatives to participate in regional IRWMP workshops for DACs.

Personally invite representatives to participate regularly in Steering Committee meetings.

Personally invite representatives to identify needs in DACs where projects may be identified and pursued jointly through the IRWMP process.

Ask representatives for their insights regarding how to best outreach to constituents; where needs are greatest; where opportunities for collaboration on projects may exist; and where there may be one or more grant funding opportunities that may become more successful with IRWMP support.

Identify “next steps” of working together towards increasing DAC-participation in the IRWMP process.

- Annually thereafter, each Steering Committee will identify and outreach up to an additional 20 representatives of DACs who are not yet involved in the IRWMP process.
- In addition, each Steering Committee will identify a list of DAC projects, with the top two highest priority projects identified.

Because time and resources are limited and the Greater Los Angeles Region is so vast, focus much of the 2008 outreach on a manageable number of projects within each subregion.

- Projects prioritized for DAC outreach in 2008 should be reasonably conceptualized and preferably already have DACs involved in or aware of the IRWMP process.
- There will be opportunities each year following to explore new and less well-defined proposed projects, and to collaborate with DACs to assess local needs, jointly define and develop projects, resolve differences and build support.

Annually thereafter, each Steering Committee will identify at least two potential DAC-projects included in the IRWMP project list and invite DACs to participate in the IRWMP process.

Identify DAC-representatives, community-based organizations (CBOs) and other non-profits, agencies who are currently involved in pursuing project development and/or grant funding for those ten (two per subregion) DAC projects.

Identify “who’s not at the table” (see target audiences above).

Meet with DAC representatives of those projects to build upon existing relationships and outreach to those DAC-representatives who are not yet at the table (see above).

- Annually, each Steering Committee will identify up to two possible new project ideas to benefit DACs – for whom projects have not yet been identified and begin discussions with local DAC-representatives.

This activity will involve meetings with DAC-representatives, one-on-one interviews with local DAC community leaders, and other grass roots outreach as appropriate.

- Update and expand the DAC-database.

Add all contact information gathered through one-on-one interviews.

Review current databases of other programs with stakeholders in common with IRWMP and add potentially interested parties.

Add all certified Los Angeles Neighborhood Councils and Neighborhood Watches countywide.

Update the database regularly to include organizations involved in emerging social and environmental justice programs in the region.

New contact information should be provided to steering committee representatives to update sub-regional databases.

Responsible Party	Necessary Resources
Updating and maintaining DAC-contact database – Subregional Steering Committees	Current Database
	New DAC contact information
Outreach to local governments and DAC-representatives -- Steering Committee representatives	Time to meet individually with key leaders
	IRWMP Highlights pamphlet, existing project listings, and subregion DAC maps, and DAC workshop schedule

Anticipated outcomes of outreach to increase participation:

- Increased DAC-participation in Steering Committee meetings.
- Increased participation of local governments in Steering Committee meetings.
- Direct leads to recognized and active leaders of disadvantaged communities.
- Increased understanding of how best to outreach to members of disadvantaged communities, based upon credible, local experience of the representatives that meet with Steering Committee representatives.

DRAFT OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

2. PROVIDING INFORMATION ABOUT INVOLVEMENT OPPORTUNITIES

Objective

Inform – on a continual basis – representatives and residents of DACs about opportunities to be involved in their IRWMP Steering Committees and planning activities.

Strategies

- Provide and publicize an 800-phone number or other dedicated phone number for the program.
- Provide information about IRWMP process involvement opportunities through organizations with links to DACs.
- Provide information about IRWMP process using advertising.
- Hold Steering Committee meetings in DACs once annually.

Outreach Activities

- Establish and publicize an 800-number (or other dedicated phone number) for public inquiries and to invite residents or representatives of DACs to consider participating in the IRWMP process.
 - To accommodate multiple languages, a menu will allow callers to select a recorded message in English, Spanish, and _____. (Deliberately left blank; reviewers please recommend additional languages, if any.)
 - The 800-number will be publicized through organizations with DAC constituents (see below), press releases to community newspapers countywide, and in all applicable outreach materials.
- Expand publicity for the 800-number for public inquiries and to invite residents, businesses, or representatives of DACs to consider participating in the IRWMP process.
 - Produce small signage to post in public transportation encouraging the public to call for information about representing their communities in the IRWMP process.
 - Prepare small display ads/announcements to be included in newsletters disseminated by large houses of worship, hospitals and clinics, large high schools, senior centers, recreation centers and community centers located in disadvantaged communities.
- Annually, extend a targeted open invitation to Steering Committee meetings and planning activities to organizations with DAC constituents.
 - Develop an electronic invitation (E-vite) addressed to the Boards, Chairs, or other leaders of groups with DAC constituents asking them to encourage DAC participation (specifically) in IRWMP meetings. This networking-oriented activity particularly targets Neighborhood Councils, Neighborhood Watch groups, Councils of Government, Chambers of Commerce, Business Improvement Districts, and other partners that have existing relationships with, and/or represent, DACs.

Targeted invitation will briefly describe benefits and opportunities for DAC participation, a phone number to call for information, and the schedule of Steering Committee meetings.

Disseminate to the entire DAC-database.

Follow up with phone calls to up to 100 Board members, Chairs, or other leaders of organizations to underscore the importance of communicating and coordinating with DAC constituents. (Note, this recommends making approximately 20 contacts per sub-region for a total of 100.)

- Annually, each Steering Committee will publicize and hold at least one committee meeting in a disadvantaged community.

Hold the committee meeting in the evening or on a weekend.

Provide translators if needed.

Provide refreshments.

Develop agendas that allow most of the discussion to involve community participants.

Responsible Party	Necessary Resources
Dedicated phone and monitoring – LA Co. DPW	Dedicated phone number for public calls
Developing E-vite graphics – TBD	Graphic arts services
Distributing E-vites to DAC database - TBD	Database that is current
Follow up phone calls – Steering Committees	Time to make calls and receive responses to calls
Design and purchase advertising – TBD	Graphic arts and advertising budget
Hold Steering Committee meetings in DACs – Steering Committees	Use readily available public venues Translators

Anticipated outcomes of outreach related to providing more information about involvement opportunities:

- Increased DAC-participation in Steering Committee meetings on an ongoing basis.
- Increased participation of local governments in Steering Committee meetings on an ongoing basis.
- Involvement of leaders of disadvantaged communities learning about IRWMP for the first time, with no closure of opportunities to become involved.
- Increased understanding of how best to outreach to members of disadvantaged communities.
- Increased visibility of IRWMP Steering Committees in disadvantaged communities, phased and expanding to reach out to more of each subregion.

DRAFT OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

3. PROVIDING BASIC INFORMATION ABOUT THE IRWMP

Objective

Inform – on a continual basis – DACs about realistic benefits and opportunities for their communities through IRWMP collaboration

Strategies

- Develop a printed IRWMP Highlights pamphlet to communicate opportunities and benefits as well as realistic expectations.
- Provide same information through websites for those with Internet access.
- Use media relations, particularly focusing on local community newspapers and media outlets.
- Participate in major community events.

Outreach Activities

- Develop IRWMP Highlights pamphlet.
 - The pamphlet will use strong graphics and common terms to describe the IRWMP process and benefits of participation.
 - The pamphlet will give a few examples of projects that reflect reasonable goals and expectations for others interested in participating.
 - Also included will be the dedicated phone number and IRWMP webpage.
 - Initially, the pamphlet will be in the English language only; in subsequent years, Steering Committees will determine whether or not to pursue updating the pamphlet in additional languages.
 - The IRWMP Highlights pamphlet will be printed for distribution at community meetings and to interested parties.
- Make the pamphlet available through the websites managed by IRWMP Leadership Committee and Steering Committee representatives. In addition, distribute the pamphlet as a PDF to the DAC database.
 - Encourage stakeholders to use as a tool to communicate with DACs that are not yet participating
- Prepare a press release that draws information from the pamphlet, and distribute to community newspapers countywide.
 - Press releases will provide basic information about the IRWMP and publicize upcoming meetings of Steering Committees and/or other timely activities.
- Update IRWMP Highlights pamphlet as needed to remain current and relevant.
 - Steering Committees will review the use of the pamphlet, and recommend whether or not to pursue updating the pamphlet in additional languages.
 - In making this determination, Steering Committee representatives will contact DACs within their subregions to get feedback on the content as well as the question of languages.

The updated IRWMP Highlights pamphlet will be printed for distribution at community meetings and to interested parties.

- Make the updated pamphlet available through the websites managed by IRWMP Leadership Committee and Steering Committee representatives. In addition, distribute the updated pamphlet as a PDF to the DAC database.

Responsible Party	Necessary Resources
Developing Highlights pamphlet – Consultants	Dedicated phone number
Distributing pamphlet – LA Co. DPW	Database that is current
Media relations – LA Co. DPW	Media relations expertise
Updating Highlights pamphlet – LA Co. DPW with Steering Committees	Dedicated phone number; graphic arts; translation services as needed

Anticipated outcomes of outreach related to providing more information about IRWMP:

- Increased DAC-participation in Steering Committee meetings on an ongoing basis.
- Increased participation of local governments in Steering Committee meetings on an ongoing basis.
- Involvement of leaders of disadvantaged communities learning about IRWMP for the first time, with no closure of opportunities to become involved.
- Identification of new project opportunities.
- Increased understanding of how best to outreach to members of disadvantaged communities.

DRAFT OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

4. PLANNING, COORDINATING, AND IMPLEMENTING DAC OUTREACH

Objectives

- Involve disadvantaged communities in developing and prioritizing projects – and where needed, add new projects to the IRWMP projects list that will serve DACs and improve the environment and water quality.
- Develop a unified message and coordinated approach for the outreach program, building upon the relationships and efforts of Steering Committee representatives already involved in the IRWMP and DACs.
- Improve the chances of DAC-projects being approved for grant funding through the IRWMP process.
- Develop two DAC-projects for each subregion to submit for grant funding in fall 2008, and set minimum goals annually for the target number of DAC-projects to submit for funding.

Strategies

- Organize a DAC-planning workshop for each Steering Committee.
- Organize one DAC-outreach planning workshop for all interested parties.
- Coordinate strategies for outreach to DACs in each subregion.
- Support existing outreach to prioritized DAC-projects.
- Hold house meetings or similar grass roots outreach in DACs.
- Hold public meetings in vicinity of proposed DAC-projects.

Outreach Activities

- Organize one subregional DAC-outreach planning workshop for each Steering Committee annually.

As mentioned earlier in this plan, each Steering Committee will identify two projects in DACs in the respective subregions to prioritize outreach for funding and draft messages that are specifically relevant to those communities. The DAC-outreach planning workshop will focus on outreach targeting the communities of these prioritized projects.

Review strategies for each subregion and coordinate outreach activities and responsibilities.
- Organize a DAC-outreach planning workshop inviting all interested Steering Committee representatives and interested parties.

Identify broad IRWMP messages for outreach to DACs in the Greater Los Angeles Region.

Identify which Steering Committee representatives (their organizations and agencies), if any, are currently involved in outreach to DACs that have projects prioritized for grant funding.

Identify opportunities to coordinate and/or support efforts and build upon these existing relationships.

Identify opportunities to involve others – including CBOs – to provide the grass roots reach and culturally appropriate messages to get DACs interested and involved in the IRWMP.

If no Steering Committee representatives, CBOs, or other organizations are already involved in outreach to the targeted DACs of prioritized DAC-projects, the Steering Committee will designate an outreach leader for the project(s).

- Provide support to the existing outreach efforts identified in the subregional DAC-outreach planning workshops identified above.

Support will be provided to as needed by existing outreach efforts, as resources are available.

Support may be in the form of sharing outreach responsibilities, attending and staffing meetings with DACs, providing resources ranging from bringing easels to providing technical assistance.

Outreach will strive to involve DACs with grass roots involvement methods, to discuss local needs including water management needs, questions about IRWMP process and opportunities, regional water issues, and benefits to the DAC.

- Where there are no existing outreach efforts for the prioritized project(s), organize grass roots outreach to involve DACs in proposed project needs assessment, planning, development, and grant applications.

Organize at least one house meeting (or similar meeting) in the immediate vicinity of the project proposed for each target DAC.

Use non-profit and/or other community-based organizations (CBOs) or other locally-respected groups to conduct door-to-door outreach to residents and businesses in DACs.

Invite and coordinate outreach with local government representatives of DACs (invite only with permission from host).

Coordinate outreach with other DAC-representatives, such as local houses of worship, health institutions, and schools.

Coordinate outreach with elected officials representing DACs.

Neighborhood-level discussions will focus on the proposed project and details that reflect questions, water issues, water management needs, and local benefits to the DAC.

The agendas and documentation of each house meeting will include needs, priorities, and points of disagreement indicated by participating representatives of DACs.

The agendas and documentation of each house meeting will include a discussion of potential funding for proposed DAC projects.

House Meetings

A house meeting can be held in a home, garage, church, school, or community room. A house meeting has a local host who is known to members of the local community. A house meeting provides a comfortable, familiar setting for neighbors to discuss issues relevant to their community. Typically, 20 – 30 members of a community participate in a meeting that lasts one to 1½ hours.

The outcomes of a house meeting include: information provided about IRWMP, potentially one or more local DAC-representatives willing to participate in the IRWMP process, and group discussion of local needs/potential projects/benefits/grass roots outreach strategies.

- Organize one public meeting to inform and involve DACs in proposed project needs assessment, planning, development, and grant applications.

 - Organize at least one public meeting in the vicinity of each prioritized DAC-project.
 - Use CBOs or other locally-respected groups to conduct door-to-door outreach to residents and businesses in DACs.
 - Invite and coordinate outreach with local governments and agencies representing DACs.
 - Invite and coordinate outreach with DAC-participants of house meetings.
 - Invite and coordinate outreach with other DAC-representatives, such as local houses of worship, health institutions, and schools.
 - Invite and coordinate outreach with elected officials representing DACs.

Community-wide discussions will focus on the proposed project and details that reflect questions, water issues, water management needs, and broad benefits to the DAC.

The agendas and documentation of each public meeting will include needs, priorities, and points of disagreement indicated by participating representatives of DACs.

The agendas and documentation of each public meeting will include a discussion of potential funding for proposed DAC projects.

Responsible Party	Necessary Resources
Organize a DAC-planning workshop for each Steering Committee -- TBD	Must have identified DAC-projects prioritized for current year's outreach
Organize one DAC-outreach planning workshop for all interested parties -- TBD	
Support existing outreach to prioritized DAC-projects -- TBD	Staffing, technical support, AV, media relations expertise, presentation materials, translation expertise
Hold house meetings or similar grass roots outreach in DACs – TBD	Staffing, technical support, translation expertise, meeting support such as refreshments, name tags, etc.
Hold public meetings in vicinity of proposed DAC-projects to maintain open dialog about IRWMP projects and opportunities – TBD	Staffing, technical support, AV, media relations expertise, presentation materials, translation expertise, meeting support such as refreshments, name tags, etc., possibly transportation

Anticipated outcomes of outreach related to providing more information about IRWMP:

- Regionally-coordinated efforts to outreach to DACs, with IRWMP supporting outreach for a manageable number of DAC-projects in each subregion annually.
- Involvement of residents, businesses, leaders and representatives of disadvantaged communities -- working with IRWMP Steering Committees to assess local needs, and to develop, prioritize, and support projects for implementation.
- Two DAC-projects per subregion successfully submitted in 2008 for grant funding; additional DAC-projects in ensuing years.
- Improved chances of DAC-projects being approved for grant funding through the IRWMP process.

DRAFT OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

5. REMOVING BARRIERS TO DAC PARTICIPATION

Objectives

- Involve disadvantaged communities in developing projects – and where needed, add new projects to the IRWMP projects list that will serve DACs and improve the environment and water quality
- Improve the chances of DAC-projects being approved for grant funding through the IRWMP process

Strategies

- Recognize and remove barriers to participation in Steering Committee meetings
- Design local meetings to fit DAC locations, schedules, and family demands
- Use languages and communications methods culturally appropriate to DACs

Implement Routinely

- Make it easy to get attend Steering Committee meetings: Provide stipend for public transportation to Steering Committee meetings to any recognized representative of DACs requesting it (upon approval of Steering Committee).
- Make it easy to call in and avoid cross-town travel: Provide toll-free conference call access to Steering Committee meetings to any recognized representative of DACs requesting it (upon approval of Steering Committee).
- Be visible in DACs: Hold Steering Committee meetings once annually after work in disadvantaged communities.
- Hold community meetings and neighborhood (house) meetings at convenient times -- after work and/or on weekends -- at convenient venues like community facilities like schools, churches, local recreation centers and senior centers, libraries, and in the case of house meetings, in homes.
- Provide generous refreshments or full meals when holding community meetings after work.
- Encourage people to bring small children to community meetings and organize agendas to be informal .
- Collaborate with local co-sponsors: Partner with local, trusted community organizations and community leaders to co-host meetings in disadvantaged communities to encourage more stakeholders to participate.
- Use culturally appropriate language in invitations.
- Provide translation at community meetings in the appropriate languages; whenever possible, bilingual IRWMP representatives should attend and take a lead role in presentations, Q&A, and discussions.
- Cut out the use of jargon and technical terms in community meetings.
- Use CBOs or others who are seen as members of the community to outreach to residents and businesses of DACs.
- Reduce paperwork required of DACs to proceed with projects and grant funding applications.

Responsible Party	Necessary Resources
Transportation stipends and refreshments – TBD	Nominal budgets for each subregion
Toll-free conference call arrangements –	Toll-free conference call services
Steering Committee meetings in DACs annually – Steering Committees	Arrangements with local venues
Culturally-appropriate languages in meetings and invitations	Language translation
CBO or other grass roots outreach support	Budgets for paid support for each subregion
Reduce paperwork for DACs with technical support to local governments and other representatives of DACs pursuing grant funding and project implementation	Staffing or budgets for consultant support for each subregion

Anticipated outcomes of outreach related to providing more information about IRWMP:

- Involvement of residents, businesses, leaders and representatives of disadvantaged communities -- working with IRWMP Steering Committees to assess local needs, and to develop, prioritize, and support projects for implementation
- Two DAC-projects per subregion successfully submitted in 2008 for grant funding; additional DAC-projects in ensuing years.
- Improved chances of DAC-projects being approved for grant funding through the IRWMP process.

DRAFT OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

6. DOCUMENTATION

Template for documenting meetings

Identify the type of meeting: (e.g., interviews, community meeting, house meeting, etc.). Attach meeting agenda to minutes.

MINUTES

Date:

Time:

Place: (Include street address)

Participants: (in cases of community meetings with larger groups, please attach a copy of the sign-in sheets)

Applicable subregion: (identify specific subregion or other applicable information)

Note taker:

Topics Discussed:

1. Topic

The main purpose of documenting meetings is to capture stakeholder input. Write one to two paragraphs summarizing the discussion of each agenda topic. Focus on documenting the discussion rather than the points of the presentation. Only a very limited summary of the IRWMP presentation will be needed -- just enough to make sense of the discussion summary.

2. Topic

One to two paragraphs summarizing discussion. As noted above, it is not necessary to summarize the IRWMP presentation; only capture the salient points needed to make sense of the summary of the discussion.

Strive to keep notes complete but concise. Notes from meetings will be submitted to the Steering Committee chair approximately two week after taking place.

GREATER LOS ANGELES COUNTY INTEGRATED REGIONAL WATER MANAGEMENT PLAN DRAFT PLAN UPDATE OUTLINE

INTRODUCTION

Purpose

The purpose of this outline is to describe the proposed revisions to the Integrated Regional Water Management Plan (IRWMP) document for Greater Los Angeles County.

Background

At their meeting on March 26, 2008, the Leadership Committee directed the consultant team to begin preparations for an update of the IRWMP document. The potential requirements for the plan update and general recommendations on specific content that would be updated were described in a Technical Memorandum dated April 29, 2008. Comments on the Technical Memorandum and information on IRWMP plan standards provided by the Department of Water Resources at their May, 2008 IRWM workshop are incorporated into this Draft Outline. Comments from the North Santa Monica Bay and South Bay Steering Committees are also reflected in this outline.

Following review of the Draft Outline, a Final Outline will be prepared. If the Department of Water Resources releases Draft Proposition 84 Grant Guidelines, any new plan requirements will be reflected in the Final Outline, which is proposed to be completed in October 2008.

PLAN UPDATE OUTLINE

Table of Contents

Table of Contents will be updated as needed to reflect content changes.

Preface

No changes are proposed.

1. Introduction

1.1. Background

No changes are proposed.

1.2. Context

No changes are proposed.

1.3. Mission and Purpose

No changes are proposed.

1.4. IRWMP Process

The text will be revised to acknowledge the plan was adopted in December, 2006.

1.5. Stakeholder Involvement

Update discussion of Leadership Committee membership (including Figure 1-5). Update discussion of Disadvantaged Community Outreach to incorporate description of new outreach efforts.

1.6. Stakeholder Outcomes

No changes are proposed.

2. Regional Description

Note: although it has been proposed that a section on Flood Management be added to the Plan, it is proposed that this section be deferred to the subsequent plan update, which is anticipated to be supported by funding for the specific purpose of enhancing the flood management content of IRWMPs.

2.1. Introduction

No changes are proposed.

2.2. Overview

Revisions to the discussion of Subregional Characteristics for the North Santa Monica Bay have been suggested. Other Steering Committees are requested to review the subregional discussion and provide any revisions.

2.3. Physical Setting

No changes are proposed.

2.4. Internal Boundaries

No changes are proposed.

2.5. Sources of Water Supply

The introductory discussion will be revised to acknowledge the potential for climate change to result in changes in water supply and demand. The discussion of the State Water Project will be revised to acknowledge the current pumping restrictions in the Delta, the affect on exports, and the ongoing effort to analyze alternative conveyance options via the Bay-Delta Conservation Plan. The discussion of LA City open air reservoirs will be updated.

2.6. Water Supply and Demand

Current reductions in supplies from the State Water Project would be acknowledged, although with any new water conservation targets.

2.7. Water Quality

The discussion of TMDLs will be updated to reflect current number of adopted TMDLs and expand discussion of other regulatory requirements, such as NPDES permits.

2.8. Environmental Resources

The discussion of Areas of Biological Significance will be updated to reflect the current status of the requested exemption from discharge requirements. Note: although a map of the ASBS along the North Santa Monica Bay has been requested, no new maps are proposed to be included in this update.

2.9. Open Space and Recreation

No changes are proposed.

2.10. Ecological Processes

No changes are proposed.

2.11. Land Use

No changes are proposed.

2.12. Social Characteristics

No changes are proposed.

2.13. Social Trends and Concerns

No changes are proposed.

3. Objectives and Priorities

3.1. Purpose

No changes are proposed.

3.2. Objectives

No changes are proposed.

3.3. Planning Targets

The discussion of the Water Supply Target will be updated to reflect recent discussions amongst water purveyors.

3.4. Regional Priorities

The discussion of short-term and long-term priorities will be reviewed with the Steering and Leadership Committees to identify the need for any revisions.

4. Regional Water Management

4.1. Introduction

No changes are proposed.

4.2. Water Management Strategies

The discussion of Water Management Strategies will be substantially revised to reflect the list of strategies that are included in the Public Review Draft of Update 2009 of the California Water Plan (which is scheduled for release at the end of December, 2008). The current list of strategies that are proposed to be included in Update 2009 of the Water Plan is included in Table 1, grouped around several key water management topics.

For each new strategy, a new description of the application of that strategy within the region will be provided, including an identification of the opportunities and constraints to the implementation of that strategy.

Table 1. Comparison of Management Strategies	
Proposition 50 Water Management Strategies	California Water Plan (Update 2009) Resource Management Strategies*
Conjunctive Use	<u>Reduce Water Demand</u>
Desalination	<i>Agricultural Water Use Efficiency</i>
Ecosystem Restoration	Urban Water Use Efficiency
Environmental & Habitat Protection & Improvement	Improve Operational Efficiency & Transfers
Flood Management	Conveyance
Groundwater Mgmt	<i>System Reoperation</i>
Imported Water	Water Transfers
Land Use Planning	<u>Increase Water Supply</u>
NPS Pollution Control	Conjunctive Management & Groundwater Storage
Recreation & Public Access	Desalination
Stormwater Capture & Management	<i>Precipitation Enhancement</i>
Surface Storage	Recycled Municipal Water
Water and Wastewater Treatment	Surface Storage
Water Conservation	<u>Improve Water Quality</u>
Water Quality Protection and Improvement	Drinking Water Treatment and Distribution
Water Recycling	Groundwater/Aquifer Remediation
Water Supply Reliability	<i>Matching Quality to Use</i>
Water Transfers	Pollution Prevention
Watershed Planning	<i>Salt Management</i>
Wetlands Enhancement & Creation	Urban Runoff Management
	<u>Practice Resource Stewardship</u>
	<i>Agricultural Lands Stewardship</i>
	<i>Economic Incentives</i>
	Ecosystem Restoration
	<i>Forest Management</i>
	Recharge Areas Protection
	Land Use Planning and Management
	Water-Dependent Recreation
	Watershed Management

Table 1. Comparison of Management Strategies	
Proposition 50 Water Management Strategies	California Water Plan (Update 2009) Resource Management Strategies*
	Improve Flood Management <i>Flood Flow Management</i> <i>Flood Impact Reduction</i> <i>Floodplain Function Restoration</i>
<small>*Strategies that would need to be added to the current Plan are depicted in <i>italics</i>. The name of some strategies will need to be adjusted to be consistent with the new list of strategies (e.g., "Water Conservation" will become "Urban Water Use Efficiency")</small>	

4.3. Opportunities for Integration

The discussion of integration opportunities will be revised to reflect the new strategies, as will Table 4-3. The potential benefits of strategy integration on reducing carbon footprint will also be discussed. The North Santa Monica Bay Steering Committee has requested that the linkages between the strategies in that region be discussed.

5. Integrated Regional Projects

5.1. Introduction

No changes are proposed.

5.2. Stakeholder Identified Projects

No changes are proposed.

5.3. Project Integration

No changes are proposed.

5.4. Regional Planning Tools

No changes are proposed.

6. Benefits and Impacts

6.1. Introduction

No changes are proposed.

6.2. Benefits of Stakeholder-Identified Projects

No changes are proposed.

6.3. Benefits of IRWMP Implementation

No changes are proposed.

6.4. Potential Impacts of IRWMP Implementation

No changes are proposed.

7. Implementation

7.1. Introduction

No changes are proposed.

7.2. Framework for Implementation

No changes are proposed.

7.3. Institutional Structure

The discussion of Institutional Structure will be revised to reflect that the existing IRWMP governance structure will be maintained (per the current MOU), and acknowledge the expanded membership of the Leadership Committee.

7.4. Coordination

No changes are proposed.

7.5. Technical Feasibility

No changes are proposed.

7.6. Funding

No changes are proposed.

7.7. California Environmental Quality Act Compliance

No changes are proposed.

7.8. Data Management

No changes are proposed.

7.9. Adaptive Management

The discussion of Adaptive Management will be revised to include consideration of reducing greenhouse gas emissions.

7.10. Next Steps

The list of Next Steps will be modified to reflect discussions of the Steering and Leadership Committees regarding future planning needs.

7.11. IRWMP Schedule

No changes are proposed.

Appendix A

Based on preliminary information from DWR, it is anticipated that the requirement to consider consistency with Statewide Priorities will be eliminated from the Proposition 84 guidelines. In that event, this Appendix would be removed from the document.

Appendix B

This Appendix, related to the projects supported by funding from Round 1 of Proposition 50, is proposed to be deleted. As this plan revision is intended to support the future requests for implementation funding, individual implementation grant applications would contain similar information for those proposed projects.

Appendix C

Although the list of projects continues to evolve, no revisions to the list are proposed at this time. The subsequent plan update would include a new list of project.

References

No changes are proposed.

Photo Sources

No changes are proposed.

		<p>2. Gateway Cities IRWMP JPA</p> <ul style="list-style-type: none"> • There are a series of letters between DWR, the Gateway Cities IRWMP JPA and LA County on the www.lawaterplan.org website. • Art Aguilar has offered to set up a meeting between the LA County leaders and the Gateway Cities IRWMP JPA leaders. • Still outstanding is the issue of what happens to projects in the cities who are members of the Gateway Cities IRWMP JPA. It has yet to be discussed. <p>3. July 23 Press Event at JWPCP</p> <ul style="list-style-type: none"> • On July 23, there will be a press event to celebrate the \$25 million Prop. 50 award. Lester Snow from DWR and other notable people will be attending, including Supervisor Yvonne Burke. After the event, there will be the regularly scheduled Leadership Committee meeting. • The steering committee wants to be kept abreast of the details as it will be held in the South Bay sub-region. As they come available, Leighanne will email to the SC members. All questions and coordination should be done through George De LA O at LA County DPW. • Rich commented that the South Bay should try to have a number of key people attend. One person is Fran Spivey Webber. Rich will contact her to invite her to attend both the press event. Rich also asked that LA County make a special effort to outreach to ex officio members. • Tom commented that, with Lester and possibly Fran attending the Leadership Committee meeting, that the agenda for the meeting is being tailored to make the most of their presence. That agenda will be circulated to the Leadership Committee earlier than usual for their input. <p>4. Project Database</p> <ul style="list-style-type: none"> • The Leadership Committee approved an amendment to the consultant contract to help clean up some of the project database and to make input easier. <p>5. MOU</p> <ul style="list-style-type: none"> • Members of the Leadership Committee are now signing the MOU. <p>6. AB2175: 20% conservation mandate by 2020.</p> <ul style="list-style-type: none"> • Rich provided a summary of AB2175 for everyone's references. Elements of the legislation include: 	<p>meeting.</p>
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		<ul style="list-style-type: none"> ○ ~2005 to be used as a baseline ○ Agencies will receive 1 for 1 credit for using recycled water ○ Water stored underground for future use will receive similar credit ○ Bill does not include ag conservation. <ul style="list-style-type: none"> ● Governor has created a 2020 Water Conservation Team to develop guidance for how to implement his mandate. ● Rich commented that West Basin has developed a “Time to Conserve” water resolution that has been signed on to by 14 of the 17 cities they serve. In addition, West Basin is creating 4 water conservation modules to help cities conserve water. They will be hosting a workshop on August 6 to discuss how to implement these modules. ● DWR is making available \$12M in grants for conservation. Deadline to submit applications is July 21. ● Rich noted that West Basin has been working with the South Bay Environmental Service Center, formerly the South Bay Energy Savings Program, to further promote conservation. 	
4	Funding Contributions	<ul style="list-style-type: none"> ● Rich distributed a table summarizing contributions pledged and paid. To date, about half of the pledged funds have been paid. Most others are in the works. ● SC members requested that on future summaries, that West Basin show how much has been spent to date on consultant services. 	West Basin to add to table amount spent to date for consultant services.
5	IRWMP Action Plan for 2008	<ul style="list-style-type: none"> ● Tom distributed the 2 page draft action plan and reviewed it, highlighting key dates. Tom noted that this action plan is a living document and will be updated accordingly. Its purpose is to make sure that the members of the Leadership Committee and the steering committees are all on the same page as to what the objectives are for the remainder of the year. ● Mary recommended that we add a presentation to DWR to the action plan. The presentation would be in advance of when the IRWMP guidelines come out. The purpose would be to highlight all the good work being done in LA, and offer suggestions to DWR on how to craft elements of the guidelines, in particular on what should constitute a region. It was recommended that this presentation be put on the agenda for the LC meeting which Lester Snow will be attending. 	<p>Mary to recommend adding a presentation to DWR to the agenda for the next LC meeting.</p> <p>SC members to forward comments on the draft DAC action plan to Tom West by August 1.</p> <p>Meridith, Leighanne and Mary to contact Tim Worley and get involved in planning for DAC workshop.</p>

6	DAC Outreach	<p>1. Tom reiterated that the draft DAC outreach plan has been distributed for review and comment. Members of the SC commented that they had some issues with the recommendations as well as the objectives for the plan. Main comment is that some just aren't realistic (like calling an 800 number or that one objective is to get DAC participation at the steering committee meetings). Tom asked that comments be forwarded to him before the next SC meeting so that we can compile and discuss.</p> <p>2. Tom circulated the draft agenda for a region-wide workshop on DAC participation in the IRWMP being organized by Tim Worley from the Rivers and Mountains Conservancy. A lot of concern was expressed about this workshop, in particular that it was going to set up false expectations of what the IRWMP effort could provide to DACs which would further alienate them. Mary commented that DAC outreach associated with the IRWMP needs to be tied back to the IRWMP targets established and shouldn't try to take on larger objectives. The SC agreed that one-on-one meetings, such as those planned for the South Bay, would be more productive than such a regional meeting. Meredith, Leighanne and Mary will contact Tim Worley to get involved in the planning and preparation for this regional workshop to make sure it looks out properly for the interests of the South Bay.</p>	
7	IRWM Planning Needs for South Bay	Due to lack of time, this item will be discussed at the next meeting.	
8	Future agenda items	No other future agenda items were discussed.	
9	Next Meetings	<p>South Bay Steering Committee August 5, 2008, 1:30 to 3:30 West Basin MWD</p> <p>Leadership Committee Meeting (and Prop. 50 award press event) July 23, 2008, Press Event: 10:30 am to 11:00 am Meeting: 11:15 am to 1:30 pm Joint Water Pollution Control Plant Sanitation Districts of Los Angeles County 24501 South Figueroa Street, Carson, 90745</p>	