

**Greater Los Angeles Integrated Regional Water Management Plan
 South Bay Steering Committee
 West Basin MWD
 Carson, CA**

**Tuesday August 5, 2008
 1:30 – 3:30 pm**

Draft Meeting Notes

Present:

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Wing Tam
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 Frank Kuo
 Persephene St. Charles

Meredith McCarthy
 Mary Zauner

Agenda Item	Topic/ Issue	Discussion	Action Item/Follow Up
1	Welcome, Introductions	Leighanne Reeser led introductions	
2	July Steering Committee Meeting Notes	Meeting notes were reviewed. No comments were made.	
3	July Leadership Committee Summary	1. Database <ul style="list-style-type: none"> • The LC is looking at truly archiving projects in the database. • Database modification options were discussed • There will be an interim database update and then add the Prop 84/1E • The update will start within one month. A draft on the changes to be made will be written and sent to the steering committees for comment. • The River Parkways Grant was discussed. • Could suggest to download in Excel and add fields there to make the data accessible. 2. Sub-Regional Chair Reports <ul style="list-style-type: none"> • Lower LA/San Gabriel: Still have not chosen Vice-Chair • Upper LA: Will be getting into more details of project integration in the 	

The Mission of the Greater Los Angeles IRWMP is to address the water resources needs of the Region in an integrated and collaborative manner.

INTERIM OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

Prepared for
Greater Los Angeles County Integrated Regional Water Management Plan
May 29, 2008
Revised September 15, 2008

B R O W N A N D C A L D W E L L

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INTERIM OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

INTRODUCTION

The Greater Los Angeles Region Integrated Resources Water Management Plan (IRWMP) is a visionary plan that integrates water supply, water quality, and open space management strategies; and maximizes the utilization of local water resources for an area 2,058 square-miles in size with a population of over 10 million people. The mission of the Greater Los Angeles Region IRWMP is to address the water resource needs of the Region in an integrated and collaborative manner. Stakeholder involvement in the IRWMP process has been crucial in establishing the vision for and carrying out the integrated plan.

The IRWMP organizational structure is a Leadership Committee and five Subregional Steering Committees. The Leadership Committee is an 11-member group includes the Los Angeles County Flood Control District, representatives of each Subregional Steering Committee and five stakeholder agencies.

The five Subregional Steering Committees are made up of agencies, cities, stakeholder representatives, and other representatives for the watersheds. These committees meet monthly and, among many other responsibilities, they have primary responsibility for conducting outreach to communities within their respective watersheds.

Greater Los Angeles Region IRWMP Subregions:

- Lower San Gabriel and Los Angeles Rivers Watersheds
- North Santa Monica Bay Watersheds
- South Bay Watersheds
- Upper Los Angeles River Watershed
- Upper San Gabriel River and Rio Hondo Watersheds

Outreach to Disadvantaged Communities in the Greater Los Angeles Region

IRWMP Leadership and Steering Committees have identified outreach to disadvantaged communities (DACs) as one of its highest priorities. Meaningful public participation goals, objectives, and strategies are critical to involving DACs in the process of recommending and pursuing projects and programs in their communities. This outreach plan was prepared to help coordinate and guide the outreach activities led by the five Subregional Steering Committees to reach and involve DACs in their communities, about water resource issues that are important to them.

Extensive comments were made on the May 2008 Draft Outreach Plan Targeting Disadvantaged Communities in the Greater Los Angeles Region. Most comments received have been incorporated into this September 2008 Interim Outreach Plan; and the resultant document has not only been edited and expanded, but it has also been re-structured.

Defining “Disadvantaged Communities”

For the purposes of this outreach plan, the accepted definition of Disadvantaged Communities will concur with the State of California’s current definition:

Any community where the median household income (MHI) is below 80% of the statewide household income (SMHI).

Further, a DAC project is any project that meets the targeted benefits designed to meet the particular needs of one or more DACs and agreed upon by members of the DAC(s). For example, a Subregional Steering Committee may identify and outreach to one or more DACs outside of the subregion’s boundaries, as long as the DAC-project(s) developed is based on benefits to those communities and the environment.

This outreach plan is “Interim” in part to allow time for further discussion of how the IRWMP will define DACs in the future. Other factors that were suggested to be considered for refining the definition include:

- Income analysis by census block
- Areas adjacent to DACs
- Below 80% of MHI in Los Angeles
- Per capita income analysis
- Average of Mother’s highest level of education
- Percentage of homeless population
- Percentage of children on a free lunch program
- Lowest achieving schools
- Proximity to polluting industries, air quality, and health indicators

Ongoing Work of Ad Hoc Committee

An ad hoc committee of IRWMP participants who have worked closely with many of Los Angeles’ disadvantaged communities formed to provide additional comments on the outreach plan. The ad hoc committee will continue to meet and discuss major policy issues as indicated in the box that follows.

An ad hoc committee of IRWMP participants convened for the purposes of providing comments to the draft plan and adding more substance in several areas. The group settled on three main tasks that will be undertaken to strengthen and facilitate implementation of this Interim Plan. After the ad hoc committee completes its work, its recommendations will be offered for consideration as amendments or supplements to the Interim Plan.

Tasks the ad hoc committee has taken on include:

1. Write language to articulate the overarching mission and purpose for this outreach. Essentially, the group would pose and answer the question: “Why do this outreach in the first place?”
2. Consider alternative methods for defining and identifying DACs. While acknowledging the criterion of <80% of the State Median Household Income set forth in law, the ad hoc committee may suggest other methods as supplementary or as cross-check to the utility of MHI criterion.
3. Create and implement a spreadsheet or Web form to generate an initial outreach list from all IRWMP participants. Data captured will include all basic contact information for individual leaders, their organizational affiliation, and information on the primary focus of the organizations with relevance to IRWMP.

Responsibility of Implementing Outreach to Disadvantaged Communities

This Interim Plan reflects that the Subregional Steering Committees have the primary responsibility of outreach to stakeholders within watersheds of the Greater Los Angeles Region. At present, consultants are under contract to provide a limited amount of support to each Subregional Steering Committee: to organize one workshop and provide technical assistance for up to two DAC projects per watershed.

DAC outreach will be conducted in a phased manner, increasing and broadening over time. Some of the outreach activities identified in this Interim Plan will have to wait until additional resources are acquired.

The amount of time and effort to implement the entire plan are significant. For resource planning purposes only, the total level of effort equates to a minimum of one and up to three full-time dedicated outreach staff. This depends greatly upon the complexity and volume of outreach undertaken at any time and the in-kind resources that may be available. Certain important outreach services are specialized: translation, website programming, and technical support. Most of the activities described in this outreach plan can be readily implemented by those who have experience in working with disadvantaged communities and who have a familiarity with the IRWMP.

INTERIM OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

1. GOALS, OBJECTIVES, AND STRATEGIES IN OUTREACH TO DISADVANTAGED COMMUNITIES

Goals:

- Identify and address the water-related needs of disadvantaged communities in the Greater Los Angeles region.
- Reach and involve DACs in the IRWMP process and in identifying and developing projects and programs that benefit their communities.

Objectives:

- Use a phased approach to implement the outreach plan; gradually reaching more people living and working in the region's disadvantaged communities with water resource issues to address.
- In the near-term, given the current resources of the IRWMP, work with disadvantaged communities to develop projects from the current IRWMP projects list. This includes providing technical support and helping DACs identify leads, funding sources, and other resources.
- Over time, work with identified disadvantaged communities and their representatives to develop a comprehensive analysis of the water-related needs of these communities throughout the region.
- Also over time, as additional resources are available to the IRWMP, work with disadvantaged communities to develop a suite of projects to address the identified needs and include them in the IRWMP.

Strategies to Achieve the Objectives of Outreach to Disadvantaged Communities:

- Involve DAC representatives in IRWMP project identification, development, and implementation.
- Build a comprehensive database of disadvantaged communities and community representatives in each subregion and use this to target outreach to neighborhoods in order to increase the number of representatives and residents of DACs who are participating in the IRWMP process and in each subregions IRWMP Steering Committee meetings.
- Inform representatives and residents of DACs about opportunities to be involved with their IRWMP subregional planning activities.
- Inform DACs about realistic benefits and opportunities for their communities through IRWMP collaboration and through partnerships with agencies and organizations.
- Conduct outreach in disadvantaged communities to gather information on community needs.
- Conduct outreach to assist DACs in developing existing projects by providing in-kind planning, design, environmental, and engineering assistance – and where needed, add new projects to the IRWMP projects list.

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2. TARGET AUDIENCES IN AND REPRESENTING DISADVANTAGED COMMUNITIES

- Cities and agencies that represent disadvantaged communities with proposed DAC-projects, especially smaller cities and agencies that may not have resources to pursue those projects without support.
- Residents of disadvantaged communities with proposed DAC-projects.
- Residents of disadvantaged communities that do not currently have DAC-project(s) identified in the IRWMP list of projects.
- Major houses of worship serving disadvantaged communities, some of which may have already organized committees around environmental and social justice issues.
- Parent-Teacher Associations and Principals of large high schools in disadvantaged communities.
- Economic-development agencies or organizations representing areas encompassing disadvantaged communities (e.g., FAME Renaissance, Figueroa Corridor Partners).
- Chambers of Commerce and Business Improvement Districts representing areas encompassing disadvantaged communities.
- Health providers – major hospitals and clinics – serving disadvantaged communities.
- Neighborhood Councils and Neighborhood Watch groups with DACs in their jurisdictions.
- Community-based and environmental organizations that have relationships with DACs.
- Councils of Governments.
- Organizations that represent disadvantaged communities in the Greater Los Angeles Region.

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3. OUTREACH PLANNING AND TRAINING

The IRWMP Steering Committees have the primary responsibility of implementing outreach to disadvantaged communities. At the present time, the work of outreach will likely be shared among Steering Committee members so many people will have a role in outreach to potentially thousands of people in diverse communities throughout the Greater Los Angeles Region.

Outreach planning and training are recommended to help Steering Committee members plan, coordinate, and prepare to successfully communicate with DAC target audiences.

Objectives

- Develop a unified message and coordinated approach for the outreach program, building upon the relationships and efforts of Steering Committee representatives already involved in the IRWMP and DACs.
- Identify DAC-projects for each subregion to focus outreach to DACs, ultimately to develop with DACs and submit proposals for grant funding.
- Help Steering Committees have a better understanding of environmental justice issues and working with disadvantaged communities.
- Build on existing relationships.
- Identify potential collaborators; reduce fragmentation of outreach efforts.

Strategies

- Organize at least one DAC-outreach planning workshop for each Steering Committee, annually.
- Because time and resources are limited and the Greater Los Angeles Region is so vast, much of the 2008/2009 outreach will be focused on a manageable number of projects within each subregion. Projects prioritized for DAC outreach in 2008/2009 should be reasonably conceptualized and preferably already have DACs involved in or aware of the IRWMP process.
- Consultant support is available to each Steering Committee to develop two DAC projects per subregion for grant funding submittals. This, however, doesn't limit Steering Committees to targeting only two disadvantaged communities or developing more than two DAC-projects.
- Over the longer term, new projects may be added to the IRWMP projects list and pursued in partnership with DACs. Over time, Steering Committees will create a region-wide needs assessment to determine where communities with greatest needs are, and to help focus DAC outreach efforts.
- At present, there are no disadvantaged communities identified in the North Santa Monica Bay (NSMB) Subregion. At its DAC-outreach planning workshop(s), the NSMB Steering Committee will identify:
 - potential DAC-projects to be implemented within the subregion that will benefit DACs outside of the subregion
 - a means of justifying and confirming the connection between those potential projects in the subregion and target DACs

- partnering opportunities

Outreach Activities

- In the first year, each Steering Committee will organize at least one DAC-outreach planning workshop; more may be needed to consider all of the planning and coordination needed to implement outreach. In the DAC-outreach planning workshops, Steering Committees will make a number of decisions, identified below, about how and where to focus efforts and resources. Recommended activities include:

Training

- It is recommended that each Steering Committee educate themselves about environmental justice and disadvantaged communities. One way to accomplish this is to invite a social/environmental justice organization with experience in working closely with Los Angeles area DACs to give a presentation to Steering Committee members and share experiences and case studies.

Planning Outreach; Selecting DAC Projects for Outreach and Technical Support

- Each Steering Committee will begin by locating where DACs are within each sub-region using the IRWMP maps of the watersheds. Assess current projects in the IRWMP project database that fall within DACs in the respective sub-region to determine what additional information and resources are needed to elevate those projects to viable proposals that can be submitted for funding.
- Since several DAC-projects could be viable, the Steering Committee will narrow down the list and determine which ones they will pursue this year. The assessment described immediately above will help Steering Committees make DAC/project selections based upon criteria they agree upon (e.g. communities with greatest needs, water resources issues that can be addressed, where there are existing relationships with DACs, etc.).
- The NSMB Subregion will identify which projects within the subregion would have clear benefits to DACs located in other subregions. (Example: Projects that would improve water quality at Surfrider or other public beaches would serve DAC recreational opportunities.) The NSMB Steering Committee will have to also determine methods of correlating the projects to identify and target DACs. (One example given was to survey riders of the National Park Services beach bus to NSMB public beaches to determine which communities are coming from outside of the sub-region to enjoy the beaches and who would benefit from IRWMP improvements.)
- Each Steering Committee will identify the water resource problems in DACs that are expected to be addressed by implementing the proposed DAC projects. This may need to be explored in more detail and confirmed through the technical support provided by consultants and others as projects are developed, but the problems that may be solved should be at least preliminarily identified up-front.
- For those DAC projects identified in the step above, the Steering Committee should also identify entities in the subregion that are familiar with the target communities. These may be:
 - representatives of local governments: such as field deputies of City Council offices, and/or community outreach coordinators for cities or other agencies
 - members of the Steering Committees or participating in the IRWMP in some way
 - non-government organizations (NGOs)
 - a person or group referred by local governments
 - or may already be leading outreach to the target DACs.

- Determine whether those entities could help perform outreach, provide in-kind services, potentially serve as leads for DAC projects, and/or provide other partnership support.
- The NSMB Steering Committee will have to first identify the disadvantaged communities outside of their sub-region that will be targeted for DAC outreach and DAC project development. Once the target DACs are identified, the Steering Committee would then identify entities that have existing relationships with the target DACs and who may also be familiar with IRWMP processes. While other Subregional Steering Committees have the benefit of at least having the target DACs within their watersheds, the NSMB Steering Committee may not have existing relationships with DACs outside of the watershed. If that is the case, the Steering Committee is urged to meet with the local agencies of the target DACs (e.g., the field offices of Los Angeles City Council districts; City Managers or Administrators; See Section 2 for more information on coordinating with local agencies and organizations.) The local agencies should be willing to participate with the NSMB and/or refer to others who would be able to help build ties between the Steering Committee and the target DACs.

NOTE: The ad hoc committee of IRWMP participants will undertake the creation of a spreadsheet or Web form to generate an initial outreach list from all IRWMP participants. Data captured will include all basic contact information for individual leaders, their organizational affiliation, and information on the primary focus of the organizations with relevance to IRWMP. Each Subregional Steering Committee is encouraged to consult this list to identify entities in their watershed that are familiar with the target communities.

- Identify what others are doing in the targeted disadvantaged communities to (a) determine potential collaborators and (b) avoid duplicating outreach efforts.
 - Each Steering Committee will also identify agencies (local, regional, other) that can potentially partner with the DACs to provide other resources, additional technical assistance, and help the communities with project implementation.
 - Coordinate messages and responsibilities for outreach activities targeting DACs in each subregion. When considering which Steering Committee members will take on responsibilities for implementing outreach activities, experience in working with DACs in the Greater Los Angeles Region, familiarity with targeted communities and their local governments, and familiarity with the IRWMP process all help make the outreach process more streamlined and successful.
- In subsequent years, Steering Committees will:
 - Assess resources available for outreach, determine a reasonable number of DAC projects to pursue, and establish criteria for the types of DAC projects the Steering Committee would like to focus on.
 - Criteria for prioritizing the types of DAC projects and which communities are selected should be developed with full buy-in from the Steering Committee. Examples of criteria include location within the subregion, degree of community need, the potential for benefits to DACs and water quality within the subregion, potential partners available, and other considerations.
 - Determine which of the planning and training activities above (completed in the first year) were most successful, which should be modified to work better, or eliminated as an outreach strategy. Incorporate lessons learned and implement the planning and training activities.
 - Steering Committees should be open to identifying new DAC projects, developed in partnership with DACs.
 - Recommended for further study:
 - Determine appropriate region-wide needs assessment tools that would enable each Subregional Steering Committee to determine the communities with greatest needs, and to help focus DAC outreach efforts. All the Steering Committees and/or the Leadership Committee should agree upon the needs assessment tools.

How to Measure the Effectiveness of this Element of the Outreach Plan

1. Did the Steering Committees arrange for a presentation about environmental justice and working with DACs?
2. Did the Steering Committees identify DACs and/or DAC-projects for outreach?
3. Did the Steering Committees also identify the water resource issues that DAC projects could address?
4. Were people and/or organizations who are familiar with the target DACs identified?
5. Did the Steering Committees look into whether or not others in the region are working on similar efforts or with the same DACs, and if so, did they identify whether or not there are opportunities for collaboration and/or partnerships?
6. Were other potential partners considered?
7. Did the Steering Committees discuss the key messages for their DAC outreach and did they identify which members of the committees would take specific responsibilities?

Responsible Party	Necessary Resources
Each Steering Committee	IRWMP watershed maps showing location of DACs IRWMP projects database IRWMP stakeholder database For specialized training: experts in environmental justice, with experience working with DACs

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4. COORDINATION WITH LOCAL AGENCIES AND ORGANIZATIONS IN ADVANCE OF OUTREACH TO DACS

Local agencies and organizations are critically important partners in outreach to targeted disadvantaged communities. They have local knowledge, existing relationships, and an awareness of key issues and concerns. Some will already be familiar with the IRWMP. The IRWMP Steering Committees will coordinate with local agencies and organizations in advance of outreach to DACs to gain awareness and sensitivity to community-specific issues. Each community is unique, and by coordinating with local agencies and organizations, the Steering Committees implementing outreach to DACs should have better communications to the targeted groups, stronger relationships with local partners, and more effective outreach from the start.

Local agencies and organizations may be understaffed, so Steering Committee members are encouraged to go to these local entities. They may not have time or people to participate in IRWMP outreach to their DACs, but it is imperative to extend the invitation, and to provide timely information about outreach results to the local agencies and organizations if they cannot participate.

Objectives

- Inform and involve local agencies and organizations in the IRWMP process, coordinating closely with them in advance of and throughout outreach to DACs who are their constituents.
- Learn from local agencies and organizations; they will have valuable insights that will help facilitate successful outreach to the Region's DACs and successful DAC-project development.
- Build on existing relationships between local agencies/organizations and DACs to increase DAC participation in identifying and developing projects.

Strategies

- Meet with representatives of local agencies and organizations to identify key leaders of targeted disadvantaged communities and appropriate means of communicating with them.
- Also jointly identify other entities that have good, existing relationships with targeted disadvantaged communities that could be involved in facilitating successful communications with the DACs.
- Coordinate with representatives of local agencies and organizations to jointly conduct interviews with key constituent leaders of disadvantaged communities and explore appropriate means of communicating with larger numbers of the targeted DACs.
- Encourage local agencies/organizations and DAC leaders to participate in and/or become members of Steering Committees.
- Coordinate with local agencies/organizations to identify resources, opportunities, and other non-IRWMP activities that could benefit the target DACs in their efforts to identify, develop, and implement DAC projects.
- Coordinate with local agencies/organizations to identify potential leads for DAC projects.
- Update and expand the existing stakeholder database with current contact information for local agencies and organizations in disadvantaged communities.

Outreach Activities

- Each Steering Committee will identify and meet one-on-one with local agencies and organizations with whom members of the committee have existing relationships.
 - Suggestions for representatives of local agencies and organizations include:
 - Elected officials including City Council field offices, other local government/agency representatives (City Managers or City Administrators’ offices may refer to key knowledgeable staff)
 - School principals and/or ministers working in disadvantaged communities
 - Local DAC-focused NGOs
 - Executive directors of local Chambers of Commerce; and
 - others as identified in the target audiences list.
 - Meet with as many people as needed to help begin to understand local issues and to be introduced to local DAC-community leaders.
 - Discussions will focus on IRWMP issues, with emphasis on facilitating and coordinating local DAC participation and projects. A “highlights” pamphlet has been developed to help keep the focus on IRWMP.
 - When meeting with local agencies organizations, Steering Committee members and local representatives will not only discuss opportunities, but also reasonable expectations and possible other (non-IRWMP) partners that could also participate in helping DACs develop projects for their communities.
- To be accomplished during these one-on-one meetings:
 - Strengthen existing relationships between Steering Committees and local agencies/organizations to cooperatively work towards DAC-participation in IRWMP.
 - Ask local agency/organizations for the names and contact information of grass-roots level leaders of DACs (e.g., major churches serving DACs; major schools to be contacted in DACs; major health providers and clinics serving DACs; active business organizations/Chambers of Commerce; and others with strong ties to DACs and their interests).
 - Ask local agency/organization representatives for their insights regarding how to best outreach to constituents; where needs are greatest; where opportunities for collaboration on projects may exist; for suggestions of potential leads for DAC projects; where there may be one or more grant funding opportunities that may become more successful with IRWMP support; and to help identify needs in DACs where future projects may be identified and pursued through the IRWMP process.
 - Ask local agency/organization for their insights on languages spoken and read by the target DACs, and for suggestions of existing publications that would be most appropriate for DAC-communications (e.g., church bulletins; local weekly papers; school bulletins; other).
 - Ask local agency/organization about any other similar efforts to address water quality, water supply, and/or open space issues in the targeted DACs. Ask for an introduction to the proponents of those efforts to meet and discuss common ground.
 - Identify “next steps” of working together towards increasing DAC-participation in the IRWMP process.
 - Ask local agency/organizations to join Steering Committee members in outreach to their DAC constituents. Inform them of relevant outreach goals and timelines, and discuss reasonable expectations.

- Personally invite representatives of local agencies and organizations to participate in – or co-sponsor -- IRWMP workshops for DACs and other DAC-outreach. Workshops and community meetings that are sponsored or co-sponsored by local agencies and organizations are likely to be better attended and received by DACs.
- Personally invite local agency/organization representatives to join as members and/or participate regularly in Steering Committee meetings. They may not have time to participate, but the invitation should be extended and remain open. If they cannot participate, let them know where to find information (e.g., website.)

How to Measure the Effectiveness of this Element of the Outreach Plan

1. Did representatives of the Steering Committees identify and meet with representatives of local government and/or local organizations representing the targeted DACs?
2. Did they develop a preliminary understanding of water- and community-issues facing the target DACs; a preliminary understanding of communications methods that are appropriate for the targeted DACs; including the languages spoken and read in the communities, and any publications that the DACs may receive at home or work, houses of workshop, from their children’s schools, or other means?
3. Were representatives of Steering Committees introduced to (or at least informed of) leaders of disadvantaged communities?
4. Do the Steering Committees have an increased understanding of how best to outreach to members of disadvantaged communities, based upon credible, local experience of the representatives that met with Steering Committee representatives?
5. Did any potential local partners agree to co-sponsor and/or assist in outreach to target DACs?
6. Did representatives of Steering Committees invite the people they met (local governments and/or organizations) to participate in IRWMP Steering Committee meetings and/or let them know the invitation to participate is always open?

Responsible Party	Necessary Resources
Steering Committee Members	Time to meet individually with representatives of local agencies and organizations IRWMP Highlights pamphlet, IRWMP projects list, and subregional watershed maps showing DACs

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5. GRASS ROOTS OUTREACH

For DAC projects to be successful, they need the cooperation, knowledge, and commitment of the people who live and work in the targeted communities. Using primarily grass roots outreach, the IRWMP Sub-regional Steering Committees will provide opportunities for target DACs to become informed and involved as equal partners in projects that would benefit their communities. Public participation with DACs needs to be inclusive and democratic, and to allow time for thorough communication of issues, potential solutions, potential impacts and benefits, responsibilities, and partnerships.

DACs will be encouraged and helped to understand, review and modify projects that have been already identified through IRWMP processes to-date to meet their communities' needs for water supply, water quality, and open space. DACs will also have opportunities to propose and explore new projects that would address these needs.

While people who live and work in DACs will be invited to participate in ongoing IRWMP Steering Committees, the vast majority of the meetings and other interaction with DACs will take place in the targeted communities. By implementing the coordination with local agencies and organizations described in the previous section, those leading grass roots outreach to DACs should already be aware of the languages spoken by targeted DAC members, who many of the local community leaders are, most of the optimal methods of communications, and current important issues.

If at all possible, outreach to DACs should be led by people or entities that have existing relationships with the targeted communities and an understanding of the IRWMP processes.

Objectives

- Involve disadvantaged communities in developing projects – and where needed, adding new projects to the IRWMP projects list that will serve DACs to address water resource needs.
- Learn from DACs; their local knowledge and commitment are essential for successful DAC-project development.
- Improve the chances of DAC-projects being approved for grant funding and implementation.

Strategies

- Build upon existing relationships.
- Support existing outreach to DAC-projects.
- Where there is no known existing outreach to support, build upon relationships of local agencies and organizations, and use local groups to help with outreach implementation.
- Hold community meetings and other grass roots interaction in the communities of potential DAC-projects.
- Organize enough grass roots public participation and allow ample time and opportunities for DACs to become informed, involved, and committed to the success of projects that will benefit their communities.
- Update and expand the IRWMP database of stakeholders.

Outreach Activities

- The preferred situation would be for the IRWMP Steering Committees to coordinate with existing, successful DAC-outreach efforts, as identified in the subregional DAC-outreach planning workshops described earlier (Section 1). Wherever possible, build on these existing relationships.
 - The existing outreach efforts should have processes in place that are working well, so the DAC-project discussions would become an additional topic in an ongoing program. The Steering Committee would provide the support needed to help this occur without excessive burden to the ongoing program.
 - Support may be in the form of funding, sharing outreach responsibilities, attending and staffing meetings with DACs, developing presentations, organizing tours related to potential DAC-projects, and/or providing resources ranging from bringing easels to providing technical assistance. The support would be provided by in-kind services offered by Steering Committee members, and to the degree possible through the IRWMP consultant contract, consultants (technical and outreach) will provide services to augment the existing outreach.
- Where there are no known existing outreach efforts for the project(s) or DACs selected by the Steering Committee, the Steering Committee will identify a task leader to organize grass roots outreach to involve DACs in proposed project needs assessment, planning, development, and grant applications. Other members of the Steering Committee will assist and, to the degree possible through the IRWMP consultant contract, consultants (technical and outreach) will provide services to augment this outreach.
 - In collaboration with local agencies / organizations, a series of community meetings will be organized in the immediate vicinity of the project proposed for each target DAC.
 - Work with community members, non-profit and/or other community-based organizations or other locally-respected groups to conduct door-to-door outreach to residents and businesses in DACs to invite residents and businesses to attend community and/or house meetings.
 - Likewise, work with these entities to conduct other grass roots outreach – like providing information through schools (e.g. PTAs) and senior centers, phone trees, church bulletins. Coordinate outreach with other DAC-representatives, such as local houses of worship, health institutions, ESL programs, job training centers, and others. Local agencies and organizations will help the outreach task leader learn which methods of communication work best in the specific and unique communities. While suggestions of different outreach opportunities are offered here, Steering Committees and their outreach leaders are encouraged to maintain flexibility to conduct the types of outreach that will best reach residents and effectively provide meaningful public participation opportunities that will be culturally-appropriate to the community.
 - Neighborhood-level discussions will focus on the proposed project and details that reflect questions, water issues, water management needs, and local benefits to the DAC.
 - With participation of each DAC, assess not only their water management problems, but also how those water resource issues get addressed: through education? ... through engineering and capital improvements? ... through a combination of behavior changes and structural solutions?
 - The agendas and documentation of each community meeting will include a discussion of community's needs, priorities, and points of agreement and disagreement indicated by participating representatives of DACs.
 - Information should be made readily available to DACs.
 - The ease of the target DACs getting information about public participation opportunities and/or projects being discussed with them is critical for successful outreach.

- Information should be culturally appropriate, sensitive to the languages read/spoken in the community, and not so technical as to be confusing or difficult to understand.
- Distribution should not be confined to a small, immediate area but made widely throughout the community. Wide distribution encourages inclusiveness and democracy within the DACs.
- Distribution should also be done in ample time before meetings; late notification works against good community outreach.
- Use plain language and avoid jargon. Explain technical terms. Use commonly understood pictures or graphics to illustrate more complex concepts.
- Provide translators for community members who do not speak English to participate. It is reasonable to ask those community members to let meeting organizers know 48 hours in advance that translation may be needed. It is also good to be prepared regardless of advance notification in communities where English is clearly the second language.
- Explain relevant IRWMP processes so that the “procedure” does not overwhelm the goal of good communication.
- Listen and learn from the audience.
- Provide technical support to DACs to develop projects for grant funding applications
 - Technical support will be needed to develop projects for grant funding, implementation, and maintenance. Consultants to the IRWMP will provide technical support for two projects per subregion in the first year of this outreach program. DACs and Steering Committees, through outreach and coordination with local agencies and organizations, will arrange for additional technical support needed to carry the DAC-projects to fruition.
 - Technical support to DACs will include:
 - One-on-one support with selected DAC groups to provide technical assistance such that more complete information on each project can be provided to the IRWMP database. Steering committees in each sub-region will be responsible for identifying up to two projects in each sub-region that meet the recommended guidelines and approving them to receive one-on-one support. One-on-one engagement will take place immediately before or after the scheduled Steering Committee meetings or subregional workshops.
 - Providing information to project proponents necessary to update the project information in the IRWMP database
 - An implementation plan for each project that outlines the steps needed in order for the project to be implemented. The implementation plan for each project is expected to be used to clarify the project's readiness to proceed and in potential grant applications.
 - Support will be limited to 20 hours per project or 40 hours per sub-region.
 - No translation services will be provided.

Update and expand the stakeholder database.

- Add all contact information gathered through one-on-one interviews, community meetings and other outreach.
- Review current databases of other programs with stakeholders in common with IRWMP and add potentially interested parties.
- Add all certified Los Angeles Neighborhood Councils and Neighborhood Watches countywide.

- Update the database regularly to include organizations involved in emerging social and environmental justice programs in the region.
- New contact information should be provided to Steering Committee representatives to update subregional sections of the stakeholder database.

How to Measure the Effectiveness of this Element of the Outreach Plan

1. Was a leader for the DAC-outreach identified for each targeted DAC?
2. Did the outreach involve residents, businesses, leaders and representatives of disadvantaged communities -- working with IRWMP Steering Committees to assess local needs, and to develop, prioritize, and support projects for implementation?
3. Were meetings, workshops, or events well attended, and did members of DACs begin to understand, get involved, and commit to the success of project(s) to benefit their community(s)?
4. Were meetings, workshops, or events held in the targeted DACs, at times and venues convenient for community members to participate?
5. Were translators provided when/where needed?
6. Were materials and other information distributed in a timely manner?
7. Have members of DACs taken a lead role in project(s) proposed for their community(s)?
8. Have new projects been recommended and needs assessed by DACs, with the support and help of IRWMP Steering Committees?
9. Have other partners been identified?
10. Were local governments and elected officials involved, or at least kept informed, of outreach with their constituents?
11. Did any projects receive the technical support of the IRWMP consultants, and were the participating DACs satisfied and engaged in the process?
12. Were two DAC-projects per subregion submitted in 2008/2009 for grant funding?
13. Have members of each disadvantaged community that was targeted for outreach invited to participate and/or become members of IRWMP Sub-regional Steering Committees? Did any accept the invitation? Do they know that the invitation is open, if/when they can participate in the regional format?
14. Was the IRWMP stakeholder database updated to show all who participated in DAC outreach meetings, workshops, and events?

Responsible Party	Necessary Resources
Outreach to DACs: Task leaders identified by Steering Committee assisted by IRWMP consultants	Staffing, technical support, AV, presentation materials, translation expertise, meeting support such as refreshments, name tags, etc., possibly transportation
Technical support to DACs: IRWMP consultants and/or other in-kind services	Technical expertise, grant guidelines, presentation materials, translation expertise
Updated stakeholder-database: Each Steering Committee is responsible to give stakeholder information to IRWMP consultants to enter and update database	Sign-in sheets, other clearly printed/typed contact information from all IRWMP DAC-outreach meetings, interviews, workshops, other

INTERIM OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

6. MEDIA RELATIONS AND PUBLIC INFORMATION ABOUT IRWMP DAC-RELATED EFFORTS AND OPPORTUNITIES

Media relations will augment the IRWMP grass roots outreach efforts described in the previous section. Community newspapers look for stories about local people and issues, and will often publish information that local readers need – such as when and where to meet to get involved with one of the projects being undertaken by IRWMP Steering Committees in partnership with DACs. Further, as the DACs and IRWMP Steering Committees work together to develop and implement projects that improve water quality, supplies and/or open space to the benefit of local communities, those success stories will be told through the media and should be viewed as encouragement for other disadvantaged communities to pursue similar projects.

Other public information tools are needed to keep the IRWMP accessible to the general public and members of disadvantaged communities who may not be reached through the outreach activities described earlier in this plan. These tools are aimed at those who seek out the IRWMP: a dedicated phone number to call for information and the website which contains up-to-date information about local, subregional and regional IRWMP efforts.

Objectives

- Build awareness of opportunities for DACs to become involved in local projects.
- Build awareness of successful DAC-IRWMP projects so that other communities can find encouragement to pursue similar efforts that will benefit more disadvantaged communities.
- Give representatives and residents of DACs in the Greater Los Angeles Region access to information about opportunities to be involved in their IRWMP Steering Committees and planning activities.

Strategies

- Distribute a press release to local (community) newspapers or other local media about each DAC outreach opportunity where the public is invited.
- Encourage representatives of each DAC project to encourage their local media outlets to cover their stories.
- Report success stories and thereby provide information about IRWMP process through media relations focusing on publications in DAC communities.
- Establish a dedicated phone number for IRWMP information and include it in DAC-outreach related press releases.
- Maintain the IRWMP website and update it at least quarterly with information related to DAC outreach and projects.

Outreach Activities

- Identify local media outlets. Some of the ways to do this are:
 - Find out from local governments and/or organizations who are familiar with the target DACs

- News racks located in the DACs (e.g., on sidewalks, in convenience stores and restaurants, in supermarkets)
 - Local library
 - Internet search
 - Civic and business organizations' newsletters
 - School newsletters
 - Newsletters from houses of worship
 - Neighborhood Councils' websites
- Prepare and distribute announcements of outreach events, workshops, and/or meetings open to the public at least two weeks in advance. The purpose of this activity is to supplement invitations to residents and businesses in the target DACs to become aware of -- and invited to -- meetings, workshops, and/or other public participation opportunities.
 - Contact the local media outlet to find out deadlines for announcements and articles.
 - Occasionally refer to scheduled Sub-regional Steering Committees and include an open invitation for the public to attend.
 - Prepare and distribute press releases about significant project milestones. The purpose of this media relations activity is to publicize progress and to encourage others to undertake similar efforts through the sharing of success stories.
 - If appropriate and possible, include quotes from members of DACs who are participating in the development of the project, local elected officials who are well informed of the progress of outreach and the benefits of the potential project(s), and members of the IRWMP Subregional Steering Committee.
 - Include information that would enable DACs to inquire about opportunities for their communities to participate in Sub-regional Steering Committee meetings (e.g. contact local government and/or organizations; IRWMP information phone number and website address.)
 - Coordinate ground-breaking events to publicize projects that have been successfully developed with DACs to the major milestone of beginning the construction phase.
 - Coordinate these events in the community with DACs.
 - Establish a dedicated phone number for public inquiries and to invite residents, businesses, or representatives of DACs to consider participating in the IRWMP process.
 - Include this phone number in press releases related to DAC outreach and projects.
 - When beginning outreach in a DAC, prepare an announcement to be included in newsletters disseminated by large houses of worship, hospitals and clinics, large high schools, senior centers, recreation centers and community centers located in disadvantaged communities that advises of the start of the collaborative effort and gives the information phone number.
 - Maintain the IRWMP website and update it at least quarterly with information related to DAC outreach and projects.
 - Continue to publicize the dates, times, and locations of Subregional Steering Committee meetings.

How to Measure the Effectiveness of this Element of the Outreach Plan

1. Was a press release prepared and distributed for each DAC-outreach opportunity that was open to the public?
2. Did members of the target disadvantaged community(s) report they saw something in their local media outlets (newspapers, newsletters, others) about the event/workshop/meeting?
3. Has a dedicated information phone number been established and was that number included in press releases?
4. Was the website updated quarterly and can people who use the website easily find information about Subregional Steering Committees being held in their watersheds?

Responsible Party	Necessary Resources
Media relations – To be led by the designated outreach task lead	Sample media advisory; sample news release; list of local media outlets; list of potential local sources to provide quotes and/or information for the press release
Approvals – Draft press releases to be reviewed and approved in advance by chairs of the respective Steering Committee involved in the DAC-outreach	Reviewer needs to be informed of deadlines
Dedicated phone number and monitoring - LA Co. DPW	Dedicated phone number for public calls
Website – LA Co. DPW	Information provided by chairs of Subregional Steering Committees

Comment Number	Commenter	Comment	Response
1	Hector Bordas (Bordas)	Various minor edits	Incorporated minor edits
2	Bordas	P. 1-1, Also recommend other, non-IRWMP activities/opportunities	Added this to strategies and outreach activities
3	Bordas	P. 1-1, Also help DACs identify a lead for their project	Added this to outreach activities
4	Bordas	P. 1-1, Also get some DACs to be members of Steering Committees	Added this to outreach activities
5	Bordas	P. 1-2, What about newer projects not on the projects list?	This is already in the text, same page 2nd major bullet from bottom
6	Bordas	P. 1-2, other locations: Clarify who has responsibility to update and maintain stakeholder databases	Edited text to indicate who has responsibility for the short-term and for the long-term (assumes funding for staff)
7	Bordas	P. 1-3, Clarify how direct leads to leaders of DACs will result	More details and clarification added; sequence of bullets re-ordered
8	Bordas	P. 2-1, Clarify frequency of task activities	More details and clarification added
9	Bordas	P. 2-1, Who pays for & maintains dedicated phone number for program	Edited text to delete "800" number and replace with "dedicated phone number". At the time of writing the draft plan, Hector Bordas' number was listed for public contacts. Publishing his number could become overwhelming. However, the Interim Plan assumes that LA Co. DPW will provide the dedicated phone number and monitor for messages.
10	Bordas	P. 2-1, Who pays for advertising	Deleted recommendation for paid ads
11	Bordas	P. 2-1, Add notices in newspapers or publications in DAC areas	Text edited to add more details
12	Bordas	P. 2-2, Could in-kind services be provided by SC members to support information activities?	Yes; text edited to add details
13	Bordas	P. 4-1, There are other ways/means for DACs to get funding and development support	Edited text in several places to indicate this
14	Bordas	P. 4-2, Clarify "which" prioritized projects would require SCs to organize grass roots outreach	Text edited to add more details
15	Bordas	P. 5-1, There are other ways/means for DACs to get funding and development support	Deleted this section of plan
16	Bordas	P. 5-1, There may be legal limitations with providing stipends for public transportation to meetings	Deleted this section of plan
17	DAC Outreach Ad Hoc Committee (Ad hoc com.)	Get information on projects for region	Needs assessment included in Sec. 3 of Interim Plan
18	Ad hoc com.	Find opportunities and money; learn from feedback after outreach is underway	Included in Sec. 3 of Interim Plan
19	Ad hoc com.	Flesh out draft DAC Plan; add contacts individuals and groups	Ad hoc committee recommendation to develop database of IRWMP DAC outreach contacts has been included in Interim plan in introduction as well as in Section 1

Comment Number	Commenter	Comment	Response
20	Ad hoc com.	Define DAC areas	Ad hoc committee recommendation to continue to discuss definition of DAC has been included in Interim plan in introduction; various examples that have been suggested as alt. DAC definition included
21	Ad hoc com.	Clarify goals and objectives in the plan; focus on achieving long-term goals	These were clarified, using language suggested by reviewers of the draft document
22	Ad hoc com.	Ensure legitimacy of DAC outreach to those communities; listen and respond	Additional language included, some strategies deleted, and some new strategies added to ensure legitimacy of DAC outreach
23	Ad hoc com.	Focus should be on policy change, to provide a financial preference for DACs	This should be discussed with Leadership Committee
24	Ad hoc com.	Assessment of needs is important step	Text has been modified to indicate assessment of needs as important step
25	Ad hoc com.	Overarching goal needs to be articulated: "why do this outreach?"	Ad hoc committee recommendation to continue to develop overarching goal language has been included in Interim plan in introduction
26	Ad hoc com.	Learn what others are (d)doing and avoid duplication of efforts	This has been included in Section 2 of Interim plan
27	Ad hoc com.	Measurement of success needs to be better defined	This has been included at the end of each section of the Interim plan
28	Ad hoc com.	Required aspects: meet the community as it exists; sustain the effort with sufficient investment of time and resources	This has been included in Section 3 of Interim plan
29	Ad hoc com.	Plan Implementation Issues Definition of DACs	Examples were included in DAC discussion in introduction of Interim plan
30	Ad hoc com.	Next steps	Next steps included in intro of Interim plan
31	Environmental Justice Coalition for Water (EJCW)	What information was gained from 2006 IRWMP DAC outreach strategy? What changes resulted? Was an evaluation of initial outreach strategies? What communities were identified? What DAC priorities were identified? What DAC projects were prioritized, using what criteria?	The 2006 DAC outreach strategy helped build awareness among many organizations with links to DACs throughout the Greater LA Region. The county census tract was used to identify potential DACs. The Interim plan includes the strategy to build upon existing networks and to work with those entities who have familiarity with both the target DACs and the IRWMP.
32	EJCW	It makes sense to outline a plan to seek funding; however it is important to clearly state which parts of the plan can be implemented with current resources, and estimate the resources needed to perform additional tasks.	Information about needed resources has been included in the introduction of the Interim plan
33	EJCW	We strongly recommend prioritizing outreach to DACs from existing funds. It should be a subregion's goal to set aside a percentage of their planning funds to conduct this outreach. It should not be dependent upon State or private funding.	Interim plan was written such that most outreach activities should be reasonably accomplished without being dependent upon outside funds; this will depend upon the amount of time each Steering Committee can give to DAC outreach, and the number and complexity of projects and DACs targeted

Comment Number	Commenter	Comment	Response
34	EJCW	The general assumption under this plan is that future State outreach funds would be split evenly among the sub-regions although some sub-regions have a larger percentage of disadvantaged communities and some have almost none. Funding allocation among the regions should be based on need.	The reviewer is correct that the general assumption is that each sub-region can pursue DACs and DAC-projects equally. The Interim plan does not recommend allocating funding or implementing greater outreach efforts in some sub-regions over others; this would be an issue for the Leadership Committee to address. The Interim plan does not preclude weighting funding towards certain subregions; but it does outline strategies and activities for each sub-region to implement, including the North Santa Monica Bay sub-region which does not have DACs within its own watershed.
35	EJCW	DAC definition may miss some of the neediest communities in the region. Definition should be refined to reflect local factors. (Recommendations given.)	The definition of DACs that was included in the Draft plan was carried forward to the Interim plan. However, the introduction of the Interim plan now includes text to acknowledge this comment and also includes the specific recommendations for further consideration of the definition of DAC for the IRWMP
36	EJCW	Further, the sub-region should identify water related problems, including lack of access to safe drinking water and related public health threats.	Sections 1 and 3 of the Interim plan recommend that each DAC outreach effort identify the water related problems that the potential DAC project(s) could address
37	EJCW	Each subregion should identify if there are communities in their area that have applied to the Small Community Safe Drinking Water Program or SRF; Small Community Wastewater Program (SWRCB), or Water Use Efficiency Program (DWR)	The Interim plan recommends that each DAC outreach effort include a needs assessment. These suggestions could be taken into consideration during the planning and implementation elements of the DAC outreach.
38	EJCW	Re: the definition of DAC project: What does "direct benefits" mean? Direct benefit can be interpreted differently by different parties. A preferred term is "targeted benefits". This is designed to meet the needs of the DAC, ideally, as agreed upon by members of the DAC.	Text was changed to the language recommended by EJCW.
39	EJCW	Language suggested to better articulate goals, objectives, and strategies.	EJCW's suggested language for goals, objectives and strategies were added to the Interim plan.
40	EJCW	We appreciate effort in putting together an array of outreach tools and strategies ... but we disagree with the utility and efficacy of some of those tools ... Other IRWMs have found that a better tactic is to go to communities rather than making them come to you.	Both the draft and now the Interim plan included outreach strategies to go to the community; but this obviously was not communicated well enough in the draft plan. The Interim plan was heavily edited to clearly recommend strategies that are to take place IN disadvantaged communities – that do not require members of DACs to come to us. However, the Interim plan still includes activities that constitute an open invitation to members of DACs to join in sub-regional Steering Committees.
41	EJCW	Each Steering Committee should begin by educating themselves about environmental justice and disadvantaged communities.	The suggestion to bring in a social/environmental justice organization to give a presentation has been included in Section 1 in the Interim plan

Comment Number	Commenter	Comment	Response
42	EJCW	Each region should identify where DACs are located and conditions that characterize the community.	EJCW's suggested strategy has been included in Section 1 of the Interim plan. In fact, the Interim plan was heavily edited and restructured to incorporate EJCW's suggestions for DAC-outreach and DAC -project planning.
43	EJCW	Information should be delivered in a culturally appropriate manner.	Both the draft and Interim plan included this, but text has been edited to more greatly emphasize the importance of information being culturally appropriate. In addition, new text was included in Section 3 of the Interim plan to also discuss the importance of timeliness, wide distribution, and other recommendations for effective preparation and distribution of public information in DACs.
44	EJCW	There are several issues with (establish and publicize 800-number).	The Interim plan eliminates the 800-number and recommends establishing a dedicated phone number for the public to call. The dedicated phone number would be provided and monitored by the LA Co. DPW. We hope that most interaction between members of DACs and the IRWMP sub-regional Steering Committees will be more personal and accomplished primarily in communities. However, the public should have information to call for information.
45	EJCW	In most DACs, internet communication is not yet generally used mode of communication. In most cases, a majority of community members lack web access.	True, but since the IRWMP already has an active website and since some members of DACs do have internet access, it is easy and appropriate to give them the website address as one way to gain additional information. Using the internet should not be the only or even primary means of giving DACs information.
46	EJCW	(Holding an annual Steering Comm. meeting in a DAC) lacks outcomes; what is the intent?	An annual Steering Committee meeting was not carried forward to the Interim plan. The intent as to make the IRWMP more visible and accessible to DACs; however, there was little interest and some opposition to the idea contained in the draft plan.
47	EJCW	It is a poor strategy to introduce the general public to IRWMPs through a Steering Committee meeting ... in such a vast region, a county-wide approach is unlikely to pull in members from different communities.	The intent is to provide access -- to have an open door -- to the monthly Steering Committee meetings. These are the meetings where significant decision-making for the region is done. The comment is valid, however, and the Interim plan was edited to emphasize using press releases to publicize current events related to DAC outreach and success stories. The Interim plan recommends that the public information phone number and the website address be included in all press releases. It can't hurt to include these details, and can help those members of DACs who might be interested in participating in Steering Committee meetings. The anticipated outcome included in the draft DAC was greater participation in Steering Committees; that is still a result to strive for, but with realistic expectations.

Comment Number	Commenter	Comment	Response
48	EJCW	The "two projects per year" limit seems a bit disingenuous, given the nature of IRWM funding to-date. How will the IRWMP group identify other revenue sources for IRWMP projects?	Text was modified to remove the unintended "limit" of two projects per year. Consultants to the IRWM are under contract to provide technical support to help develop up to two projects per sub-region once (not annually). The Interim plan includes this explanation.
49	EJCW	It would be more appropriate for the Steering Committee to identify the communities within their region that will receive technical assistance to develop an idea into an IRWMP project. The criteria for prioritizing which communities are selected should be developed with full buy-in from the Steering Committee.	The first of these two comments has been included in the Interim plan, Section 1, for the longer-term DAC-outreach (not the 1st year, where IRWMP / DAC-projects that have already been identified will be prioritized because of limited time and resources.) The second of these two comments has been included in the Interim plan, also in Section 1.
50	EJCW	Clarify who will support existing outreach efforts for prioritized projects organize grass roots, etc.	This has been clarified in Section 3 of the Interim
51	EJCW	We cannot and should not expect non-profits/CBOs to do outreach pro-bono. The region should set aside some outreach funds to subcontract with NGOs/CBOs to conduct this outreach and it is probably the best and only way to get community involvement in IRWMPs.	We do not expect non-profits, CBOs, NGOs, or members of the community to do all or parts of outreach to DACs pro-bono. That was not stated or implied in the draft or Interim plan. We understand that this may have been assumed elsewhere but not in this plan. NGOs, CBOs, and members of the target community all have experience and local insights and relationships that would greatly benefit the DAC-outreach efforts.
52	Lower San Gabriel and Los Angeles Rivers Steering Committee (LSGLA)	Develop a comprehensive and pragmatic link between the outreach component of the DAC strategy and the technical assistance component which is critical in ensuring that funds are utilized for projects vs. P.R. The current strategy lacks technical assistance component. Also, there needs to be more clarity on the type of assistance (consultant) will provide with DAC.	The Interim plan more strongly emphasizes the connection between the outreach efforts and the related technical assistance to DACs. Section 3 includes a brief discussion of the type of technical assistance that would help DACs and IRWMP Steering Committees (and other partners) develop projects. The outreach plan purposely avoids specifying which technical services will be provided through the contract between the IRWMP and Brown and Caldwell. The outreach plan has to work with or without the consultants' services and can't be locked into something (the contract) that will be completed and come to an end.
53	LSGLA	The sub-regions will be tasked with doing the legwork of identifying and conducting outreach to engage entities familiar with DACs to provide needed insight and assistance. Two tasks have been identified for each subregion.	The approach and tasks identified by LLASG have been included in the Interim plan in Sections 1, 2, and 3, wherever applicable. We agree and have further emphasized that needs assessments are important elements of DAC-outreach and that the needs assessment can help Steering Committees identify areas of most needs throughout the region.
54	LSGLA	It should be noted that due to the time constraint, outreach to entities with experience in working with DACs should first be made to those groups that are somewhat familiar with IRWMP process. ... For other groups, this should be done on an ongoing basis.	These comments have been included in the Interim plan, Section 1.

Comment Number	Commenter	Comment	Response
55	LSGLA	The overall strategy needs to incorporate timeline/benchmarks with clear delineation between outreach and technical assistance, with a defined link on bridging the two. ... Given that the DAC funds will be spread over a four year period, it may be helpful to identify short term and long-term strategies.	We have different thoughts about timelines for DAC outreach, but agree with the recommendation to identify short term and long term strategies. The Interim plan includes short term and long term strategies and activities as a result of LLASG's comments. However, we also believe that outreach to DACs needs to take the time to ensure that members of DACs understand the project(s), can suggest their own, can make modifications to existing project concepts, etc. Steering Committees working with DACs will be made aware of deadlines for funding opportunities and can proceed accordingly. The intent of the comment is appreciated, but further challenge to including timelines in the Interim plan is that dates for grant applications sometimes slip from the anticipated schedule.
56	LSGLA	There are several elements that may not be effective .. In reaching DAC and inviting participation.	LLASG didn't list specific elements, but they may be addressed by the comments and editing described in comments by EJCW above.
57	LSGLA	The objectives outlined in the strategy need to be measurable to assess the overall success of the plan.	The Interim plan includes objectives and activities that are measurable.
58	LSGLA	It is important to emphasize that DAC awareness doesn't hinge solely on funding opportunities.	Agreed. The Interim plan has been edited to include goals, objectives, strategies and activities that are results-oriented, but do not hinge solely on funding opportunities.
59	North Santa Monica Bay Steering Committee (NSMB)	The group (NSMB) needs to identify a DAC, but based on State's definition, there are no DACs in NSMB.	The Interim plan and the draft plan recognize that NSMB is unique w/ respect to DACs; the discussion of the definition of DACs now specifically states that sub-regions without DACs can reach outside of the sub-region to engage with disadvantaged communities.
60	NSMB	The area does benefit DACs, but data will need to be obtained to support this claim and to justify that the area has the potential to have DAC projects based on their benefits to those communities.	This has been included in the Interim plan, Section 1
61	NSMB	Overall, the plan could provide a better emphasis that this (comments 59 and 60) is allowed and in keeping with the regional understanding of DAC projects.	The Interim plan has been edited to provide this emphasis.
62	NSMB	Specific examples were included, such as that the NSMB beach bus could be a means of collecting data; Thousand Oaks is the closest potential DAC.	Where applicable, NSMB's specific examples were included in the Interim plan, Sections 1 and 3.
63	NSMB	Will be difficult to identify DAC contacts. The outreach plan doesn't discuss how to interact with DAC communities that benefit from your area but are not located there.	The Interim plan now includes a discussion of how to interact with DAC communities located outside of the sub-region. See Sections 1, 2, and 3.

Comment Number	Commenter	Comment	Response
64	NSMB	There is no obvious place where a DAC workshop could be held in the area -- especially given that the idea is to make them local and accessible.	The NSMB has the additional responsibility of coordinating with identifying the target DAC using resources in the sub-region; conducting data collection to confirm the relationship; and coordinating with the local government(s) and / or organizations affiliated with the target DACs. The process for doing this is included in the Interim plan. Locating a good meeting venue that is convenient for the target DACs should be part of what is discussed with local government / organizations (Section 2 of the Interim plan).
65	NSMB	Several specific project ideas were included in the comments from NSMB (e.g., Bioblitz; waterless restrooms; others)	For the most part, specific project or program ideas were not included in the Interim plan. One of the examples given by NSMB (improve Surfrider beach) was included to illustrate a strategy. The Interim plan, Section 1, describes a DAC-outreach planning process where all of the ideas contained in the comments on the draft outreach plan would be appropriate to be discussed again.
66	NSMB	Likewise, specific partnering opportunities were included in the comments on the draft plan.	Specific partnering opportunities were not mentioned by name; a process to identify partners was included in the Interim plan.
67	Heal the Bay (HTB)	IRWMP has as much to learn about DAC and their issues as the DAC needs to learn about watershed issues.	The Interim plan was heavily edited to reflect HTB's comments about treating DACs as equals around the table. Several strategies in the draft plan were not carried forward to the Interim plan in part because of the concerns expressed in HTB's comments.
68	HTB	Simply inviting community partners and / or their partners to a meeting or meetings so you can explain the IRWMP model and perceived benefits is a non-starter. Are the Brown & Caldwell strategists behind this endeavor prepared to legitimately address DAC issues such as affordable housing, jobs, open space areas, and community identity?	See response to comment 40 above. The Interim plan lays out an outreach process that begins with planning and coordination, and then coordination with local agencies and/or organizations, and then outreach to DACs. We expect that this process will take time and will cover many topics. Those involved in the process will have to find a balance of addressing the issues of concern to DACs and avoiding setting up false expectations of what IRWMP can provide to DACs.
69	HTB	Are they (consultants) prepared to spend the necessary time in the community with the community?	Resources needed to implement the plan are discussed in the introduction of the Interim plan. Again, see response to comment 40 above. The Interim plan was heavily edited to recommend DAC outreach take place in the community(s).
70	HTB	Are they (consultants) prepared to spend resources to develop the capacity within this community to have a legitimate conversation on these issues? As currently written, the process once again favors large organizations that are already well fed.	See response to comment 68 above, second part.
71	HTB	Proposed outreach is sterile and noneffective. DACs are leery of ... one hit wonders like 800-numbers; one meeting a year; websites and flyers.	See responses to comments 40, 44, 45, 46 and 47.

Comment Number	Commenter	Comment	Response
72	HTB	DAC governments are too understaffed to free up people to go to these types of meetings and most DAC groups haven't made the link. They need to be talked to directly on their turf.	Section 2 of the Interim plan now reflects the information and concerns reflected in HTB's comment. The Interim plan recommends going to local governments where they work because of sensitivity to being understaffed.
73	HTB	Why even develop a pamphlet? What is the intention? As a first step, it is a huge misstep and a costly one.	This pamphlet has already been produced. The intent was to help Steering Committee members in communications primarily with local governments
74	HTB	Removing barriers to participation; once annually does not make visibility. A more honest title would be Improving relationships with DACs.	In response to this comment and others that were similar in nature, the section called "Removing barriers to participation" in the draft plan was eliminated. Some elements of that section were positively received; others were criticized. Those that were positively received were incorporated into Section 3 of the Interim plan. The others were dropped. Also see response to comment 46.
75	HTB	Our suggestions for capacity building in the future: Outreach efforts - investigate community groups from DAC; meet with identified DAC community groups in their community Capacity building - exchange information, identify potential partnerships, identify and provide necessary resources, sustainability of partnerships	These suggestions were included in the Interim plan.
76	HTB	Implement program or project activities Tabling events, neighborhood beautification events, short-term improvement projects, long-term projects	These are good suggestions for specific activities to be done as part of outreach implementation. Because each DAC is unique and the Greater LA region is so diverse and large, we did not include specific activities in the Interim plan. Instead, specific ideas like these should be brought forward as each Steering Committee determines the DACs they will focus on and the needs and best means of communication with them.
77	HTB	Identify potential funding opportunities for on-going activities.	The Interim plan addresses identifying potential funding opportunities in Sections 1, 2, and 3.
78	South Bay Steering Committee (SB)	Members of the SC commented that they had some issues with recommendations as well as the objectives for the plan. Main comment is that some just aren't realistic (like 800 numbers).	The Interim plan has been heavily edited to respond to this comment. See responses to comments 9, 10, 21, 22, 39, 40, 44, 46 and 47 above.
79	SB	DAC outreach associated with the IRWMP needs to be tied back to the IRWMP targets established and shouldn't try to take on larger objectives. The SC agreed that one-on-one meetings, such as those planned for the South Bay, would be more productive than a regional meeting.	The Interim plan now includes a DAC-outreach planning step (Section 1) that encourages each Steering Committee to identify the DACs and / or DAC projects they want to focus on for the year. It is during this planning step that the SCs can establish the criteria for selecting target DACs. Regional meetings have been dropped from the Interim plan.
80	SB	The group discussed the importance of making sure DACs understand the priorities of the IRWMP and not make promises we cannot keep.	Agreed. The Interim plan includes a lot of discussion about recommendations for providing information to DACs. Keeping expectations reasonable was mentioned in Sections 1 and 2.

Comment Number	Commenter	Comment	Response
81	SB	Important to understand which activities are currently funded and which are not.	Resources are discussed in the introduction of the Interim plan.
82	Upper San Gabriel and Rio Hondo River Steering Committee (USGRH)	In the objectives on page 2, it should be clarified that the purpose is to help DACs develop existing projects; not to develop new projects.	The Interim plan recommends that in the short term DAC-outreach focus on projects that are already on the IRWMP projects list. However, the Interim plan also indicates that each Steering Committee could help DACs develop new projects over the long term.
83	USGRH	The outreach plan is meant to be a list of all outreach activities that the Region can do regardless of the funding currently available for outreach.	The introduction of the Interim plan includes a discussion that reflects this comment.
84	USGRH	It is not clear from the objectives what the Region would like to achieve through the DAC outreach. The goal should be to identify and address water management needs of DACs within LA County.	The Interim plan now has goals and objectives that reflect this comment.
85	Upper Los Angeles River Steering Committee (ULA)	Comments on DAC outreach outline 1. Going to community groups may bring about better results ... Field work should be done before workshops 2. The outline needs to clearly identify what the consultant will do and what Steering Committee members are expected to do.	This approach has been included in the Interim plan. See response to comment 52 above. The outreach plan needs to work independently from the consultants' responsibilities, which are specified outside of the plan.
86	LSGLA	Relative to the definition of DAC projects, the benefits should be more clearly defined. Some thought should be given to how local the benefit is.	The ad hoc committee will have further discussions of the definition of DACs and DAC projects. The Interim plan now addresses the "local" benefit concern especially for NSMB, which has no DACs in the sub-region. The NSMB suggested that data collected to establish a link between potential DAC-projects, the anticipated benefits, and the target DACs. The approach suggested was included in the Interim plan. No further specificity is included in the Interim plan, because of the uniqueness of each DAC, the potential projects, etc. Each DAC and each potential project should be carefully considered for the local benefit that is mentioned here.
87	LSGLA	Mapping would help identify residents of disadvantaged communities that do not have Mapping would help identify residents of disadvantaged communities that do not have DAC-projects.	This approach has been included in the Interim plan Section 1.
88	LSGLA	The suggested outreach is really a subset of a kind of outreach they are proposing. ... There should be more flexibility based on the output of a more meaningful outreach target analysis described above.	Agreed. The Interim plan was heavily edited to incorporate this comment. See Section 1.

Comment Number	Commenter	Comment	Response
89	LSGLA	(One on one) interviews are replacing information that should be gathered from existing successful DAC sub regions across the state.	The Interim plan recommends interviews with local agencies and/or organizations affiliated with target DACs. We think these interviews are very important and will lead to the best insights to local DACs possible. The comment suggests that success stories of other regions in the state be included in the plan. This has not been included in the Interim plan because conditions in other communities may simply not be relevant to DACs in Greater LA region.
90	LSGLA	Target for up to 20 DAC reps is backwards. Should be a minimum.	An absolute number of contacts with DAC reps was removed from the Interim plan.
91	LSGLA	Providing information about involvement. Many of the strategies are not focused on a process. ... Foisting a meeting in a DAC seems like extra effort that could better be directed towards outreach meetings.	The Interim plan was heavily edited to incorporate these comments. See Sections 3 and 4.
92	LSGLA	Providing basic IRWMP information ... Similar doubtful comments.	The Interim plan was heavily edited to incorporate these comments. See Section 4.
93	LSGLA	Using media relations has some promise, provided it is article-based and not in the form of ads.	Ads have been eliminated from the Interim plan. See Section 4 for media relations.
94	LSGLA	The house meeting idea seems to have merit but it also seems too prescriptive. Meeting formats should be allowed to vary from region to region.	The intent of house meetings included in the draft plan was to serve as an example of the close-to-community grass roots outreach that have worked well with Los Angeles DACs. The format was not intended to be inflexible. The comment that meeting formats be allowed to vary from region to region is exactly correct; the Interim plan has been edited to leave the format up to the organizers of DAC outreach -- as determined by community needs
95	LSGLA	Removing barriers: These are great ideas but coming up with them is not the role of the consultants. Relying on the consultants to come up with these ideas will make our outreach more inaccessible ... sound out of touch, even if we have the best intentions. We need to partner with local organizations to run these meetings, and they will come up with the community-friendly features.	See response to comment 74

and recreation. Over 85 percent of the Subregion is still undeveloped open space; remaining land uses in the area are primarily residential and concentrated along the coastline and interior valleys. There is little heavy industry. The Subregion depends almost entirely on imported water due to naturally-poor groundwater quality and limited surface storage opportunities. Per capita recycled water use is among the highest in the nation, but further expansion is limited to areas that are difficult to reach due to cost. Aquatic habitat protection and restoration is a special priority, as the Subregion includes the Santa Monica Mountains National Recreation Area, several State Parks, a state designated Area of Biological Significance (ASBS), and Malibu Lagoon, all heavily used for recreation. The Subregion is also home to over a dozen endangered and threatened species, including the southernmost Steelhead Trout population in the state.

South Bay Watersheds

The South Bay watersheds consist of three defining characteristics—its coastline, its population and its industry. More than 30 miles of coastline in the South Bay attract tens of millions of visitors to Southern California every year, serve as an impor-

tant recreation area for the area’s residents both rich and poor, and in a few remaining pockets such as the Palos Verdes Peninsula, Madrona Marsh, Ballona Wetlands, portions of the Santa Monica Mountains and Baldwin Hills, support a diverse population of birds and other wildlife. With over 2.9 million residents, the South Bay is one of the most dense and economically diverse urban areas of the region, creating both challenges to preserve and enhance local water resources and the natural environment as well as unique opportunities for collaboration. The South Bay’s industries--oil refining, power generation, and transportation via the Port of Los Angeles, Los Angeles International Airport and major freeways—provide similar challenges and opportunities.

Upper Los Angeles River Watershed

The Upper Los Angeles River Watersheds is home to approximately 2.3 million residents, mostly in development concentrated in the interior valleys and the foothills, which are generally surrounded by large expanses of open space in the San Gabriel, Verdugo, Santa Monica, and Santa Susanna Mountains. In most years, the mountains generate substantial runoff, much of which can be recharged into the underlying groundwater basins



The Los Angeles River is fed by the largest drainage area in the Region.

DRAFT

Supporter Signature Document for the Greater Los Angeles County Integrated Regional Water Management Program

WHEREAS, it is in the interests of Greater Los Angeles County (region) that the region's water resources are responsibly managed, protected, and conserved to the extent feasible; and,

WHEREAS, the region desires to develop, administer, update and implement an Integrated Regional Water Management Plan in accordance with the Integrated Regional Water Management Planning Act of 2002, Division 6, Part 2.2 of the California Water Code as such Act may be amended hereafter.

NOW, THEREFORE, it is mutually understood and agreed as follows:

The _____
(NAME OF AGENCY, ENTITY OR SIGNATORY) supports the intent of the Greater Los Angeles County Integrated Regional Water Management Plan to define and address the water management needs of the region.

Representative Signature

Date

IRWMP PHASE II Funding Contributions

FY 07/08

As of September 9, 2008

Entities	Pledged Contributions	Paid
City of Agoura Hills	\$12,000	
City of Burbank	\$10,000	\$10,000
City of Calabasas	\$10,000	\$5,000
City of Glendale Water & Power	\$15,000	\$15,000
City of Los Angeles-Bureau of Sanitation	\$100,000	\$100,000
City of Malibu	\$10,000	\$5,000
City of Pasadena	\$15,000	\$15,000
City of Torrance	\$20,000	\$20,000
City of Westlake Village	\$12,000	\$5,000
County Sanitation Districts of Los Angeles County	\$90,000	\$90,000
Crescenta Valley Water District	\$5,000	
Las Virgenes MWD	\$20,000	\$20,000
Los Angeles County Flood Control District	\$250,000	
Los Angeles Department of Water and Power	\$50,000	\$50,000
Main San Gabriel Basin Watermaster	\$14,000	\$14,000
Malibou Lake Mountain Club	\$250	\$250
Metropolitan Water District of Southern California	\$100,000	\$100,000
Resource Conservation District of the Santa Monica Mtns.	\$1,000	\$1,000
Rivers and Mountains Conservancy	\$100,000	\$22,500
San Gabriel Basin Water Quality Authority	\$14,000	\$14,000
San Gabriel Valley Municipal Water District	\$14,000	\$14,000
Santa Monica Bay Restoration Commission	\$5,000	\$5,000
Three Valleys Municipal Water District	\$14,000	\$14,000
Upper San Gabriel Valley Municipal Water District	\$14,000	\$14,000
Water Replenishment District	\$100,000	\$75,000
West Basin MWD	\$50,000	\$50,000
Westlake Lake Management Association	\$1,000	\$1,000
Total	\$1,046,250	\$659,750

Remaining in Fund \$129,205

Invoices Paid to B&C	
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January - March 2008	\$52,924.47
Apr-08	\$22,093.43
May-08	\$22,093.43
Jun-08	\$42,140.96
Jul-08	\$32,988.43
Aug-08	
Sep-08	
Oct-08	
Nov-08	
Dec-08	

Spent to Date	\$172,240.72
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Remaining	\$744,804.28
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Contract

Original Amount	\$897,053
Amendment #1	\$19,992
Total	\$917,045

GREATER LOS ANGELES COUNTY IRWMP SUPPORTERS

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The _____
(NAME OF AGENCY, ENTITY OR SIGNATORY) supports the intent of the Greater
Los Angeles County Integrated Regional Water Management Plan to define and address
the water management needs of the region.

Representative Signature

Date

**Upcoming Grant Opportunities
(August 2008)**

Program	Brief Description	Key Points	Key Application Dates
LOCAL FUNDING			
Santa Monica Mountains Conservancy-Prop. 84, Chapter 7 Grant Program	Protection of SM Bay and its watersheds from Calleguas Creek to the San Gabriel River	\$10.5 million Maximum of \$5 million per project 15% cost share required (reduced for DACs)	Mandatory workshop for applicants: Sept. 2, 2008 Proposals due Oct. 17, 2008
Rivers and Mountains Conservancy Prop 40/50/84: Rivers and Mountains Conservancy Grant Program	Funds available for projects that: <ul style="list-style-type: none"> - Create, expand, and improve public open space throughout the region - Improve access to open space and low impact recreation for all communities and promote healthy lifestyles - Improve habitat quality, quantity, and connectivity through creation, enhancement, preservation, and restoration - Connect open space with a network of trails, accessible as appropriate to the site - Promote stewardship of the landscape via stakeholder involvement and long-term maintenance - Encourage sustainable growth that balances environmental, social, and economic benefits - Maintain and improve flood protection through natural and non-structural systems and ecosystem restoration - Establish riverfront greenways to cleanse water, hold floodwaters and extend open space - Optimize water resources by improving the quality of surface and ground water and enhance ground water recharge, to reduce dependence on imported water - Coordinate watershed planning across jurisdictions and boundaries - Encourage multi-objective planning and projects - Use science as a basis for planning - Involve the public through education and outreach programs 	unknown	Next grant cycle begins Jan. 2009

**Upcoming Grant Opportunities
(August 2008)**

Program	Brief Description	Key Points	Key Application Dates
STATE FUNDING			
California Resources Agency Prop 84: California River Parkways Grant Program	Projects must provide public access or be a component of a larger parkway plan that provides public access. In addition, projects must meet two of the following conditions: 1. Provide recreational opportunities (trails) 2. Protect, improve, or restore riverine or riparian habitat 3. Maintain or restore open space 4. Convert existing developed riverfront land into uses consistent with river parkways 5. Provide facilities to support river/stream restoration	Program funds: \$30.9M No limit (should be within reason - projects asking for \$1 million not uncommon)	Nov-08
California State Parks Habitat Conservation Fund Program	Eligible funding categories: 1. Deer/Mountain Lion Habitat: Land acquisition 2. Rare, Endangered, Threatened, or Fully Protected Species Habitat: Land acquisition 3. Wetlands Habitat Projects: Acquisition, enhancement, or restoration 4. Anadromous salmonids and Anadromous trout habitat: Acquisition, enhancement, or restoration 5. Riparian habitat: acquisition, enhancement, restoration 6. Trails: acquisition or development of trails 7. Program: Event or series of events intended to bring urban residents into areas with indigenous plants and animals	Program funds remaining: \$2M No minimums or maximums - recommended maximum of \$200,000. Required non-state match of 50%	Applications deadline the first work day of October annually.
California State Parks Land and Water Conservation fund	Acquisition or development of lands and facilities that provide or support public outdoor recreation.	No minimums or maximums - 2007 awards ranged from \$30,000-\$210,000 (13 awards). Required non-state match of 50% Funds are divided: 60% for southern CA, 40% for northern CA	Applications deadline generally the first week of March annually. Local Agencies: March 2, 2008 State Agencies: June 1, 2008
DPH Prop 50 Chapter 3: Water Security	Projects designed to prevent damage to water treatment, distribution, and supply facilities, to prevent disruption of drinking water deliveries, and to protect drinking water supplies from intentional contamination.	Program funds: \$47.107M Awards: Minimum: \$50,000 Maximum: \$10,000,000 1:1 match of nonstate funds required 25% of funds set aside for disadvantaged communities. No match required for disadvantaged communities or small water systems.	Preapplication period ends September 2, 2008

**Upcoming Grant Opportunities
(August 2008)**

Program	Brief Description	Key Points	Key Application Dates
DPH Prop 50 Chapter 4a1: Small Community Water System Facilities	Grants to small community water systems to upgrade monitoring, treatment, or distribution infrastructure. - Must be a small community water system; (1,000 or fewer service connections or serving a population up to 3,300) - System must meet technical, managerial, and financial requirements - 25% of funds are reserved for disadvantaged communities	Program funds: \$28.88M Awards: Minimum: \$5,000 Maximum: \$2,000,000 No match required 25% of funds set aside for disadvantaged communities.	Preapplication period ends September 2, 2008
DPH Prop 50 Chapter 4a2: Demo Projects for New Contaminant Treatment and Removal Technologies	Development and demonstration of new treatment and related facilities for water contaminant removal and treatment. (Must demonstrate new technology.)	Program funds: \$9.06M Awards: Minimum: \$5,000 Maximum: \$2,000,000 1:1 match of nonstate funds required 25% of funds set aside for disadvantaged communities. No match required for disadvantaged communities or small water systems.	Preapplication period ends September 2, 2008
DPH Prop 50 Chapter 4a3: Community Water Systems Monitoring Facilities	Community water system water quality monitoring facilities and equipment. (Must be in non-compliance with Safe drinking water standard.)	Program funds: \$9.06M Awards: Minimum: \$5,000 Maximum: \$2,000,000 1:1 match of nonstate funds required 25% of funds set aside for disadvantaged communities. No match required for disadvantaged communities or small water systems.	Preapplication period ends September 2, 2008
DPH Prop 50 Chapter 4a4: Drinking Water Source Protection	Source water protection projects to protect contamination of water supply.	Program funds: \$11.46M Awards: Minimum: \$5,000 Maximum: \$2,000,000 1:1 match of nonstate funds required 25% of funds set aside for disadvantaged communities. No match required for disadvantaged communities or small water systems.	Preapplication period ends September 2, 2008

**Upcoming Grant Opportunities
(August 2008)**

Program	Brief Description	Key Points	Key Application Dates
DPH Prop 50 Chapter 4a5: Disinfection Byproduct Facilities	Treatment facilities necessary to meet DBP safe drinking water standard. (Must be in non-compliance with US EPA Stage 1 DBP Rule*)	<p>Program funds: \$10.66M</p> <p>Awards: Minimum: \$5,000 Maximum: \$2,000,000 1:1 match of nonstate funds required 25% of funds set aside for disadvantaged communities. No match required for disadvantaged communities or small water systems.</p>	Preapplication period ends September 2, 2008
DPH Prop 50 Chapter 4b: Southern California Projects	Projects that assist in meeting drinking water standards and in meeting state's requirement to reduce Colorado River use to 4.4 MAF (Priority ranking based on population, volume of Colorado River water use reduction, and cost/volume saved.) This program does not include recycled water.	<p>Program funds: \$237.18M</p> <p>Awards: Minimum: \$50,000 Maximum: \$20,000,000 1:1 match of nonstate funds required 25% of funds set aside for disadvantaged communities. No match required for disadvantaged communities or small water systems.</p>	Preapplication period ends September 2, 2008
DPH Prop 50 Chapter 6b: Contaminant Removal	Contaminant treatment or removal technology (for Petroleum, NDMA, Perchlorate, Radionuclides, pesticides, heavy metals, pharmaceuticals.)	<p>Program funds: \$22.875M</p> <p>Awards: Minimum: \$50,000 Maximum: \$5,000,000 1:1 match of nonstate funds required No match required for disadvantaged communities or small water systems.</p>	Preapplication period ends September 2, 2008
DPH Prop 50 Chapter 6c: UV and Ozone Disinfection	Projects using UV or Ozone Technology. (Must address MCL compliance violation.)	<p>Program funds: \$22.875M</p> <p>Awards: Minimum: \$50,000 Maximum: \$5,000,000 1:1 match of nonstate funds required 25% of funds set aside for disadvantaged communities. No match required for disadvantaged communities or small water systems.</p>	Preapplication period ends September 2, 2008

**Upcoming Grant Opportunities
(August 2008)**

Program	Brief Description	Key Points	Key Application Dates
DPH Prop 84, Section 75021: Safe drinking water emergency fund	<ul style="list-style-type: none"> - Providing alternate water supplies including bottled water where necessary to protect public health - Improvements in existing water systems necessary to prevent contamination or provide other sources of safe drinking water including replacement wells - Establishing connections to An adjacent water system - Design, purchase, installation and initial operation costs for water treatment equipment and systems. 	<p>Program funds: \$10M</p> <p>Minimum: none Maximum: \$250,000</p>	Next preapplication period ends September 2, 2008.
DPH Prop 84, Section 75022: Small community infrastructure improvements for chemical and nitrate contaminants	<p>grants for small community drinking water system infrastructure improvements and related actions to meet safe drinking water standards. Priority shall be given to projects that address chemical and nitrate contaminants, other health hazards and by whether the community is disadvantaged or severely disadvantaged. Special consideration shall be given to small communities with limited financial resources.</p> <p>"Non-disadvantaged" communities must have applied for funding from the DWSRF program to be eligible for grants under this section.</p>	<p>Program funds: \$180M</p> <p>Minimum: none Maximum: \$5,000,000</p>	Next preapplication period ends September 2, 2008.
DPH Prop 84, Section 75025: Grants to prevent or reduce contamination of groundwater that serves as a source of drinking water	<ul style="list-style-type: none"> - Local and regional groundwater remediation/treatment projects - Properly constructed replacement wells to avoid contaminated strata. - Reconstructing or refurbishment of existing well to seal off contaminated zones - Treatment or construction of blending facilities to address contaminated well. - An Aquifer Storage and Recovery (ASR) project that stores surface water in the ground and extracts and blends with contaminated wells during high demand periods. - Project that uses treated surface water to blend with contaminated well water. - Project to remediate contaminate plume to prevent migration of contaminants to drinking water sources - Proper destruction of an abandoned well - Projects designed to prevent additional discharge of contamination into groundwater aquifers used as a source of drinking water 	<p>Program funds: \$60M</p> <p>Minimum: none Maximum: \$5,000,000 (\$500,000 for feasibility study)</p>	Next preapplication period ends September 2, 2008.
DWR Prop 84 Chapter 5: Urban Streams Restoration Program	<p>Assist communities in reducing damages from stream bank and watershed instability and floods while restoring the environmental and aesthetic values of streams; encourage stewardship and maintenance of streams by the community.</p> <p>Provides grants for creek cleanups, eradication of exotic or invasive plants; revegetation efforts; bioengineering bank stabilization projects; channel reconfiguration to improve stream geomorphology and aquatic habitat functions; acquisition of parcels critical for flood management; and coordination of community involvement in projects.</p>	<p>Program funding: \$9.1M</p> <p>Minimum: \$1M per project Maximum: \$4M per project</p>	Applications due November 12, 2008

**Upcoming Grant Opportunities
(August 2008)**

Program	Brief Description	Key Points	Key Application Dates
DWR Prop 50 Chapter 7g: CALFED Water Use Efficiency Grant	Projects within California are eligible. Projects located in the CALFED Solution Area (see map in Reference 1- Targeted Benefits at http://www.owue.water.ca.gov/finance/index.cfm) that benefit the Bay-Delta Watershed are encouraged. Implementation projects that provide multiple benefits to water supply, water quality, and the environment. Support projects such as: research and development; feasibility studies and pilot/demonstration projects; training, educational or public information programs; technical assistance.	\$35.3 Split 50/50 between agricultural and urban projects. 87.5% toward implementation projects. 12.5% toward support projects. Matching funds required for implementation projects. Matching reduced or waived for disadvantaged communities.	Due dates TBD - previously August 2008.
SWRCB 319(h) Nonpoint Source Implementation Grant Program	1) Implementation of measures and practices that reduce or prevent nonpoint source pollution to ground and surface waters. 2) Projects consistent with Total Maximum Daily Loads, local watershed-based plans, and the California Nonpoint Source Program Plan. 3) Projects can include: technology transfer, restoration, demonstration projects, technical assistance, citizen monitoring, public education/outreach Must meet 319(h) Program Preferences and Priorities (generally projects that will serve as models for water quality improvement).	Program funding: Approximately \$4.5M \$250,000 to \$1 million Minimum 25% non-state funded match of total project cost (may be waived/reduced for DAC)	Concept applications due Oct. 16, 2008 Full proposals due Feb. 12, 2009
SWRCB Prop 50 CALFED Watershed Program - Implementation of Watershed Management Plans	This grant program provides funding to implement a suite of priority actions identified in an established watershed management plan that will directly contribute to improved natural resource conditions within the selected watershed as well as the larger Bay-Delta system.	Program funding: \$4M Minimum: 1M per project	Concept proposal applications due September 17, 2008. Full proposal applications due December 12, 2008
SWRCB Prop 84 Clean Beaches Initiative Program	Projects protecting beaches and coastal waters from pollution and toxic contamination.	TBD	Draft guidelines will be completed in late summer and adopted in the fall of 2008.
FEDERAL FUNDING			
US EPA West Coast Estuaries Initiative	U.S. EPA seeks proposals under this announcement for projects that conserve, restore and protect the water quality, habitat and environment of California coastal waters, estuaries, bays and near shore waters through comprehensive approaches to water quality management. The emphasis is on supporting implementation activities based on existing plans, such as Comprehensive Conservation Management Plans (Clean Water Act Section 320), State programs such as Integrated Regional Water Management Plans, and local watershed plans. Three to five grants or cooperative agreements will be awarded.	Awards will range from \$250,000 to \$1,000,000	Proposals due Aug. 25, 2008

		<p>coming meetings</p> <ul style="list-style-type: none"> • South Bay: Define what can be done for DACs before they begin outreach • NSMB: Need to identify DACs before they begin outreach • Upper San Gabriel: Nothing new to report <p>3. Remarks by Lester Snow</p> <ul style="list-style-type: none"> • \$2B for IRWMP Program in new bond proposal • \$500M for regional and local conveyance projects • \$3B for storage and groundwater projects • \$1.9B for Delta reliability <ul style="list-style-type: none"> ○ \$1.2B for ecosystem restoration ○ \$700M for Delta improvements • August 11 – 18 Legislature needs to act to get this proposal on the November ballot • Commented that regions are better held together and DWR will push this through funding streams • DWR will use the 1st round of Prop. 50 guidelines for the 1st round of Prop 84 and then new guidelines will be developed for the 2nd round of Prop 84 • The Regional Certifying Process is still slated to take place this summer/fall <p>4. Meeting with Ventura County was held on August 5th. Data on three areas was discussed. Some issues will be worked through.</p> <p>5. A conference call will be scheduled to further discuss and finalize Water Supply Targets</p>	
4	Funding Contributions	A table was distributed summarizing contributions pledged and paid. To date, approximately 60% (\$614,750) of pledged funds have been paid, and \$139,000 has been paid to the consultant.	
5	Review IRWMP Update Outline	<p>The Draft Plan Update Outline was distributed and discussed by the group. Comments are as follows:</p> <ul style="list-style-type: none"> • The group would like an opportunity to review the final outline. 	

		<ul style="list-style-type: none"> • The SC would like to know what the final format will be of the update. • Section 1.5: Where does DAC work being done now fit into the IRWMP? What will be learned at the DAC workshop fits into the update. DAC involvement is critical to voting for a bond measure. The DAC outreach could be described as a regional priority. • Section 1.5: The stakeholder involvement process will need to be discussed in greater depth. • Section 2: Flood control is currently 1½ pages. We should wait for guidelines and utilize FEMA maps for area identification. May need to address differently to apply for Prop 84 Implementation vs. 1E but need a single discussion in the Plan that will meet both needs. • Section 2.5: Climate change should be discussed. • Section 2.8: Why are no maps of the ASBS along the North Santa Monica Bay to be included in the update? Why are no new maps allowed at all – if they are prepared then inclusion may be warranted. • Section 3.3 or 3.4: How will each of the subregional planning needs be decided and then add up to regional priorities? • Section 4.3: Climate change could be an “Opportunities for Integration” • The header of the Draft Outline should read “IRWMP Update Draft Outline” not “IRMWP Update Draft Outline” 	
6	Discuss Planning Needs	<p>The group discussed planning needs and the approach to prioritizing them relative to the IRWMP Update and Planning Grant Application.</p> <ul style="list-style-type: none"> • The group should begin thinking about their planning needs and bring them to discuss at the next steering committee meeting. • Once a list of everything possible is compiled, the group will see what is appropriate to include in plan update and then which will be called out as the needs to be funded as part of the planning grant application. 	
7	DAC Outreach Status	<ul style="list-style-type: none"> • The group discussed the upcoming DAC Planning workshop’s agenda and purpose, and reviewed meeting attendees: Leighanne Reeser and James Alamillo (Heal the Bay). • Any comments on the DAC plan should be conveyed to those attendees so they can represent those comments at the workshop • The group discussed the importance of making sure DACs understand the 	

		<p>priorities of the IRWMP and not make promises we can not keep.</p> <ul style="list-style-type: none"> • Important to understand which activities are currently funded and which are not. 	
8	Future agenda items	<ul style="list-style-type: none"> • Sub-regional planning needs – everyone will need to bring them to discuss at the meeting • Review of DAC meeting and next steps 	
9	Next Meetings	<p>Leadership Committee August 27, 2008, 9:30 am to 12:00 pm LA County DPW</p> <p>South Bay Steering Committee September 9, 2008, 1:30 pm to 3:30 pm West Basin MWD</p>	