

Q1 What is your home address?

Answered: 103 Skipped: 33

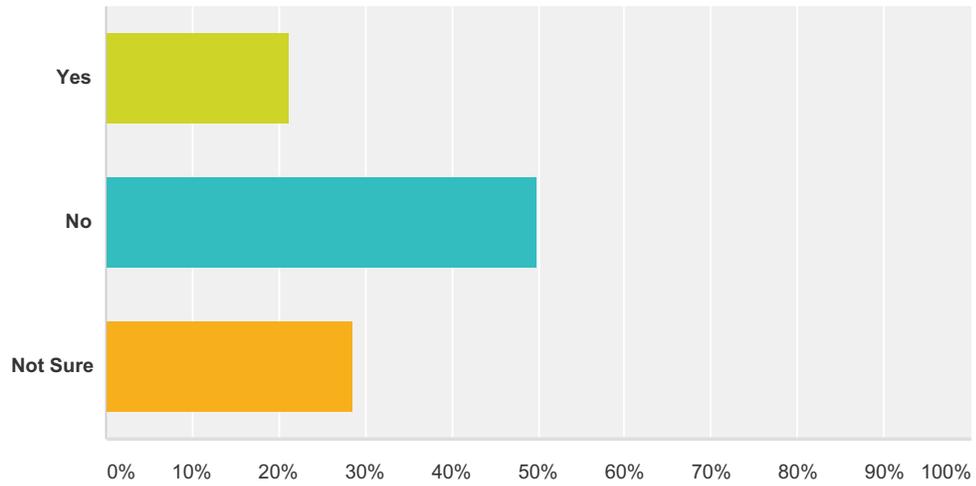
Answer Choices	Responses	
Street Address	99.03%	102
City	100.00%	103

Q2 What is your zip code?

Answered: 128 Skipped: 8

Q3 Do you live in a known floodplain or an area that has been subject to flooding?

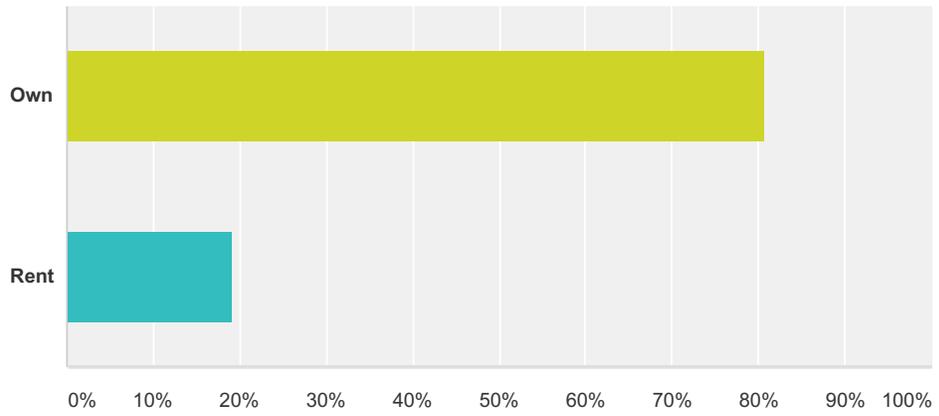
Answered: 136 Skipped: 0



Answer Choices	Responses
Yes	21.32% 29
No	50.00% 68
Not Sure	28.68% 39
Total	136

Q4 Do you own or rent your place of residence?

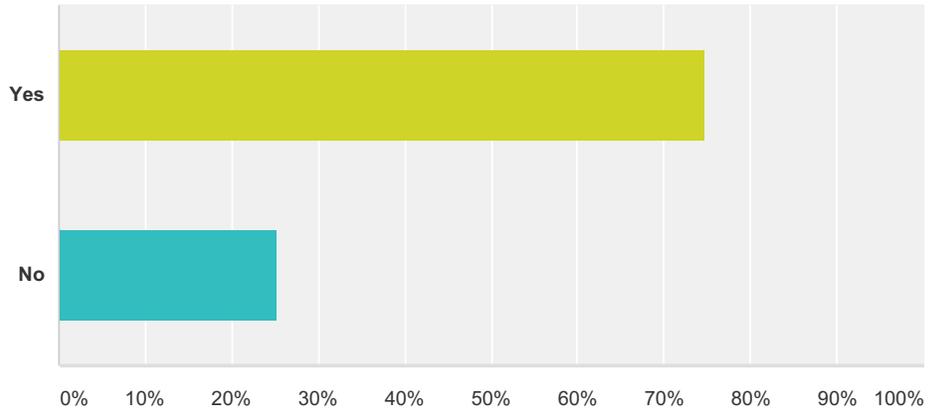
Answered: 136 Skipped: 0



Answer Choices	Responses
Own	80.88% 110
Rent	19.12% 26
Total	136

Q5 Do you have a mortgage?

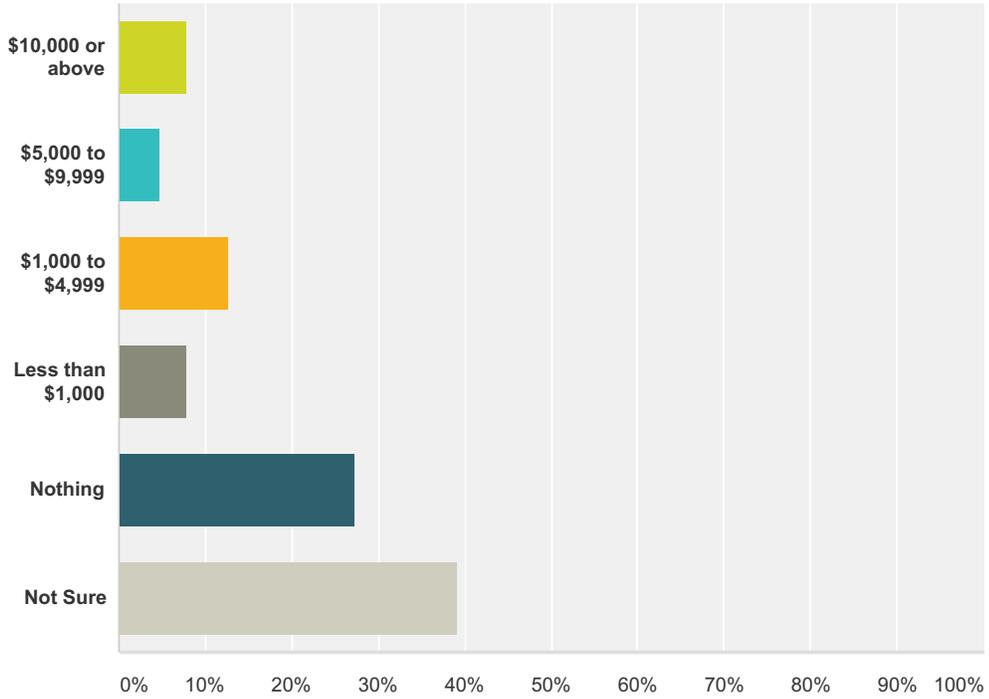
Answered: 107 Skipped: 29



Answer Choices	Responses
Yes	74.77% 80
No	25.23% 27
Total	107

Q6 How much money would you be willing to spend to retrofit your home to reduce risks associated with flood disasters? (e.g., elevating a home above flood level, flood-proofing, building berms or floodwalls)

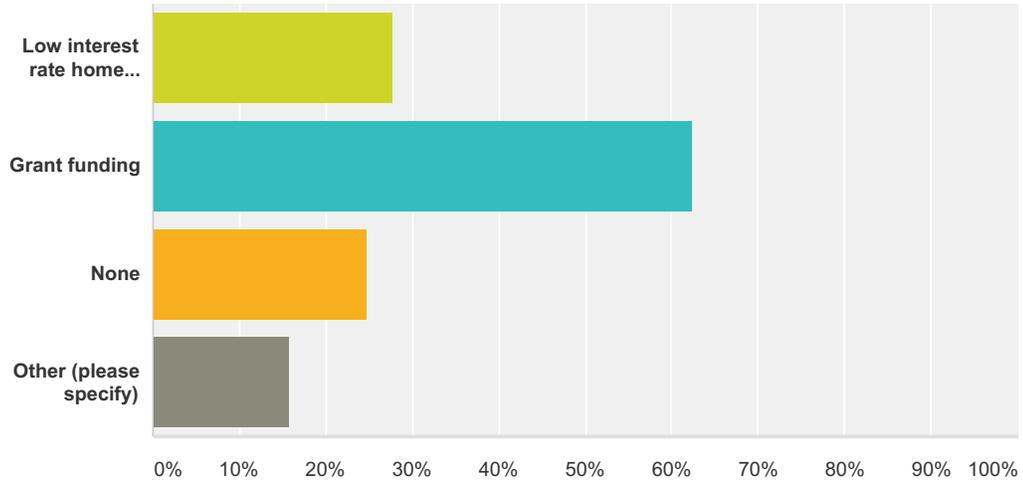
Answered: 102 Skipped: 34



Answer Choices	Responses
\$10,000 or above	7.84% 8
\$5,000 to \$9,999	4.90% 5
\$1,000 to \$4,999	12.75% 13
Less than \$1,000	7.84% 8
Nothing	27.45% 28
Not Sure	39.22% 40
Total	102

Q7 Which of the following incentives would encourage you to spend money to retrofit your home to protect against flood disasters? (Check all that apply)

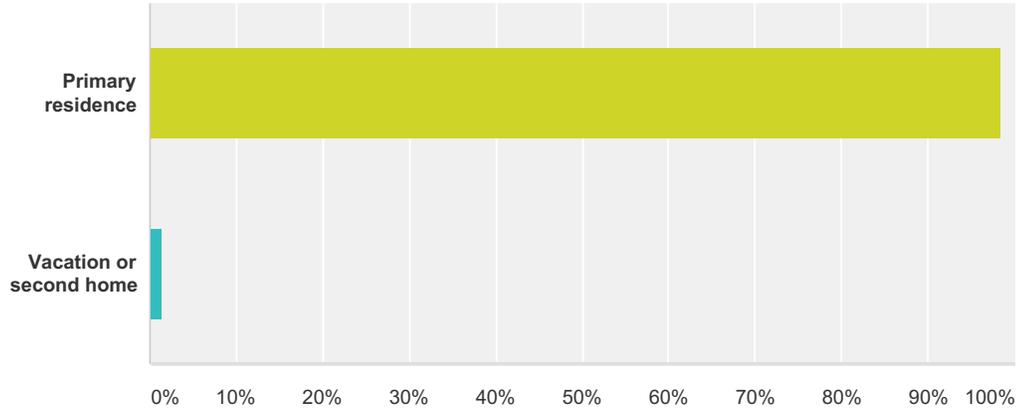
Answered: 101 Skipped: 35



Answer Choices	Responses
Low interest rate home improvement loan	27.72% 28
Grant funding	62.38% 63
None	24.75% 25
Other (please specify)	15.84% 16
Total Respondents: 101	

Q8 Is this your primary residence or is it your vacation/second home?

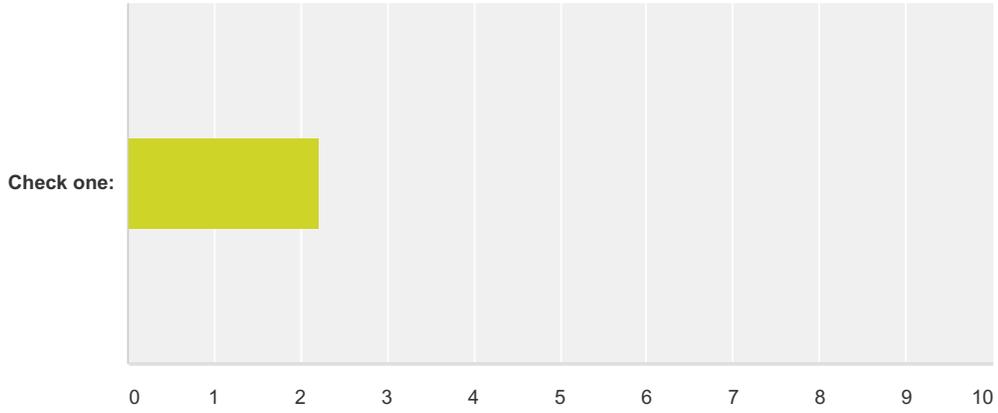
Answered: 133 Skipped: 3



Answer Choices	Responses
Primary residence	98.50% 131
Vacation or second home	1.50% 2
Total	133

Q9 How prepared is your household to deal with a flood event?

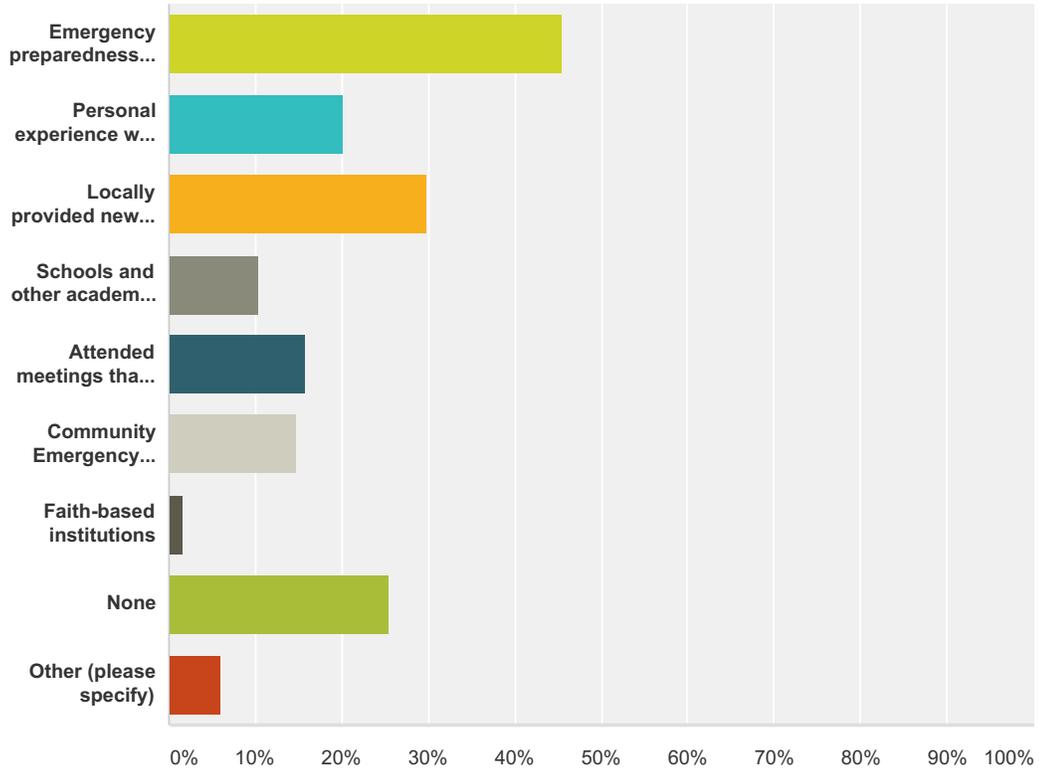
Answered: 96 Skipped: 40



	Not at All Prepared	Somewhat Prepared	Adequately Prepared	Well Prepared	Very Well Prepared	Total	Weighted Average
Check one:	27.08% 26	40.63% 39	21.88% 21	5.21% 5	5.21% 5	96	2.21

Q10 Which of the following have provided you with useful information to help you be prepared for a flood event? (Check all that apply)

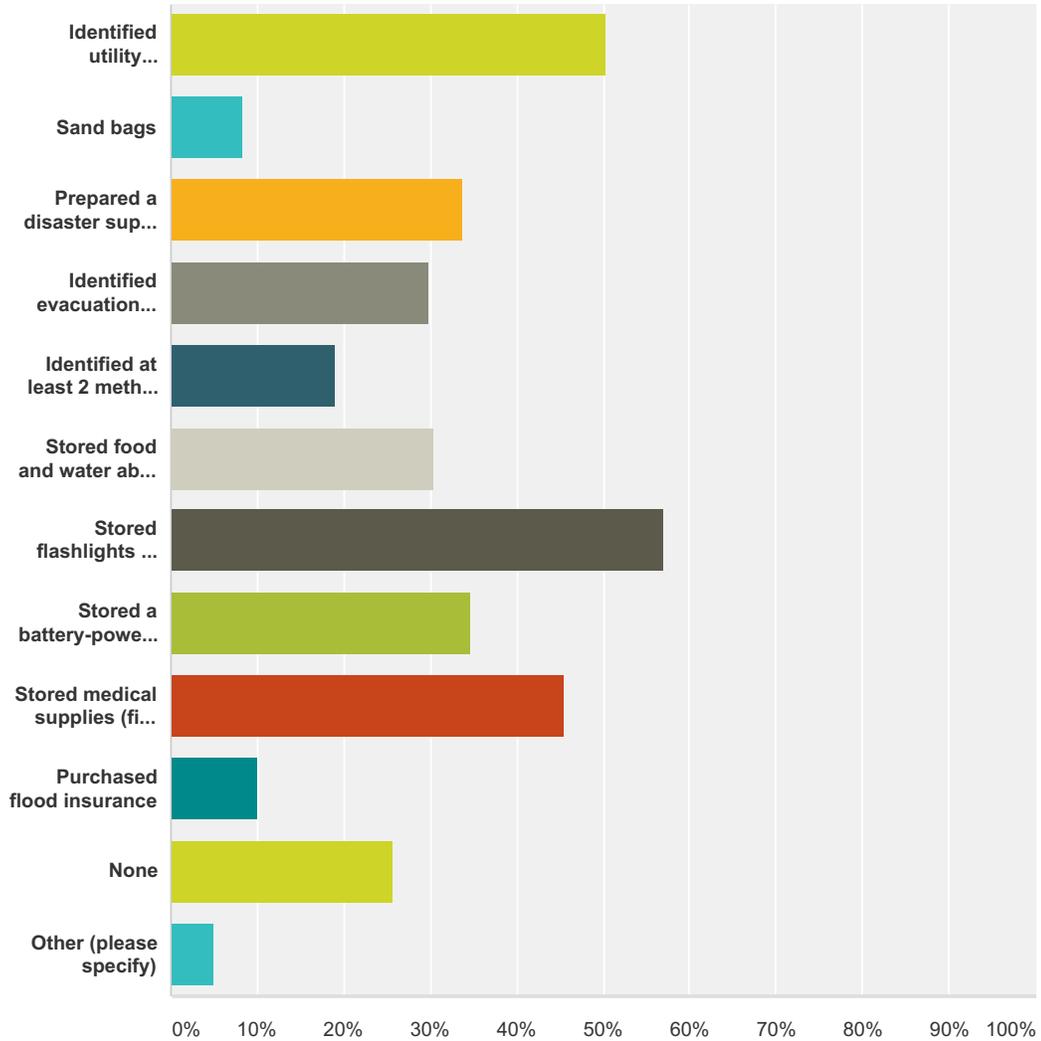
Answered: 114 Skipped: 22



Answer Choices	Responses	
Emergency preparedness information from a government source (e.g., federal, state, or local emergency management)	45.61%	52
Personal experience with flood events	20.18%	23
Locally provided news or other media information	29.82%	34
Schools and other academic institutions	10.53%	12
Attended meetings that have dealt with flood preparedness	15.79%	18
Community Emergency Response Training (CERT)	14.91%	17
Faith-based institutions	1.75%	2
None	25.44%	29
Other (please specify)	6.14%	7
Total Respondents: 114		

Q11 Which of the following steps has your household taken to prepare for a flood event? (Check all that apply)

Answered: 121 Skipped: 15



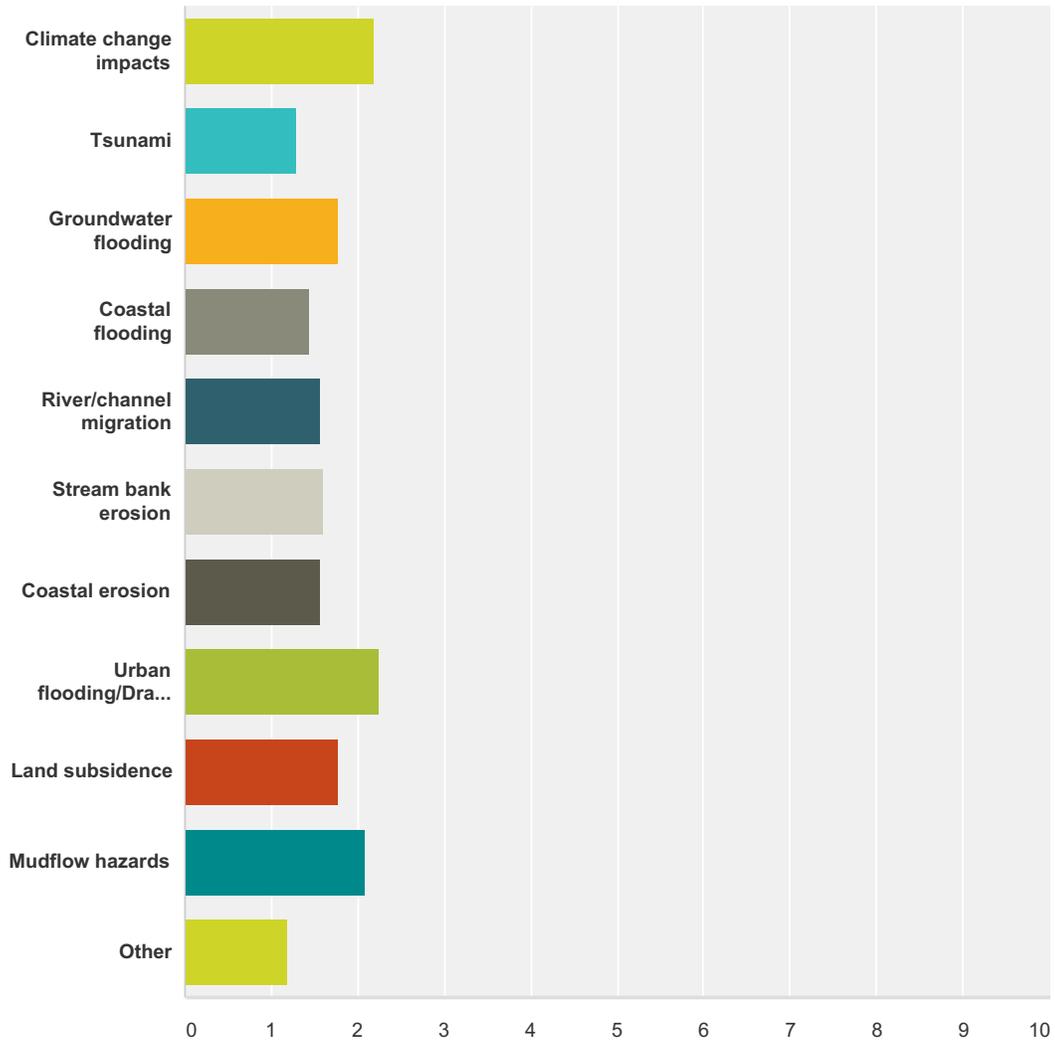
Answer Choices	Responses
Identified utility shutoffs	50.41% 61
Sand bags	8.26% 10
Prepared a disaster supply kit	33.88% 41
Identified evacuation routes	29.75% 36
Identified at least 2 methods for receiving emergency notifications and information during emergencies	19.01% 23
Stored food and water above potential flood levels	30.58% 37
Stored flashlights and batteries	57.02% 69

Los Angeles County Survey: Flood Preparedness

Stored a battery-powered radio	34.71%	42
Stored medical supplies (first aid kit, medications)	45.45%	55
Purchased flood insurance	9.92%	12
None	25.62%	31
Other (please specify)	4.96%	6
Total Respondents: 121		

Q12 How concerned are you about the following flood related hazards in Los Angeles County? (Check one response for each hazard)

Answered: 121 Skipped: 15



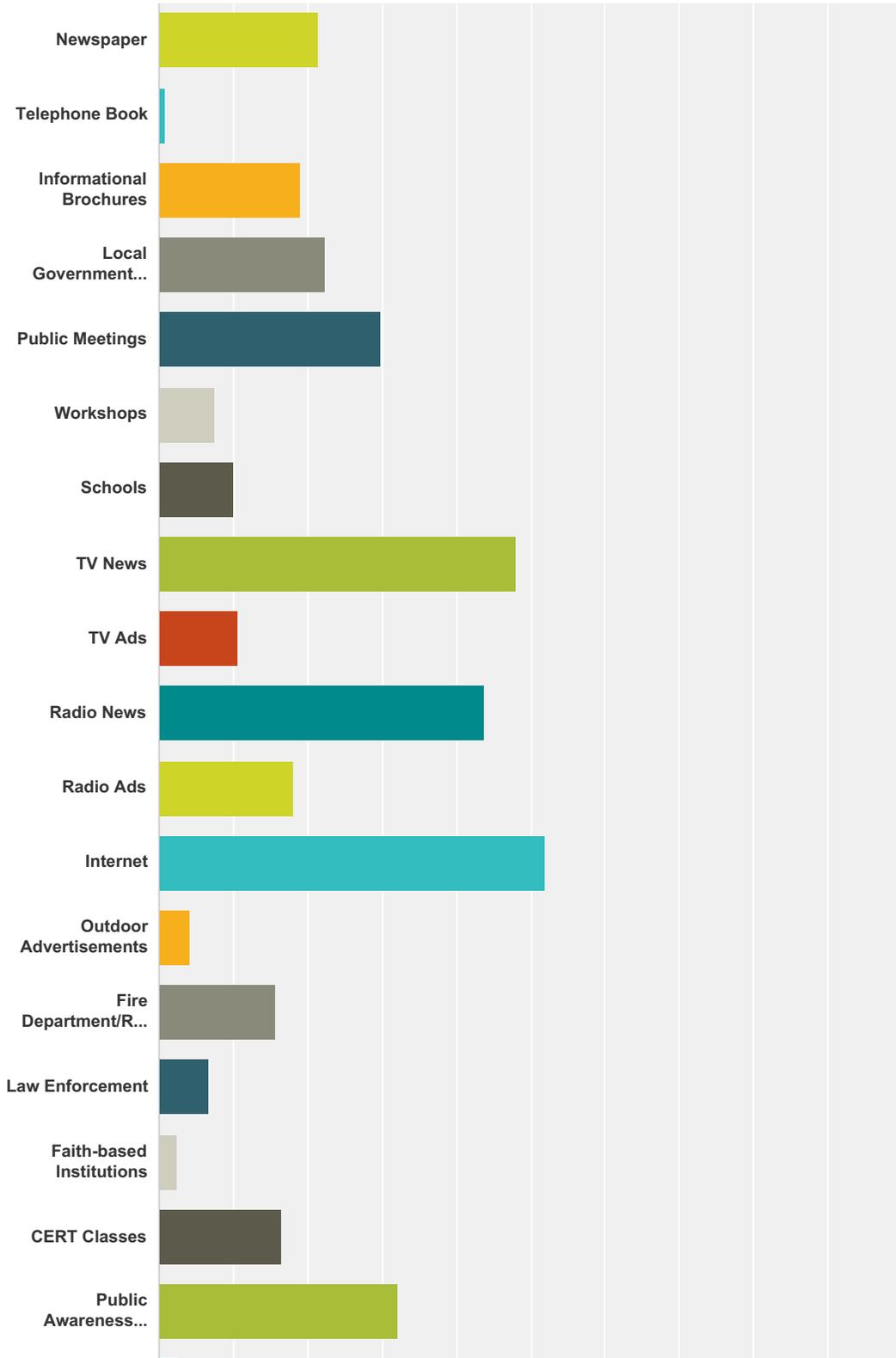
	Not Concerned	Somewhat Concerned	Concerned	Very Concerned	Extremely Concerned	Total	Weighted Average
Climate change impacts	39.67% 48	24.79% 30	18.18% 22	11.57% 14	5.79% 7	121	2.19
Tsunami	81.82% 99	9.92% 12	5.79% 7	2.48% 3	0.00% 0	121	1.29
Groundwater flooding	51.24% 62	28.93% 35	13.22% 16	4.96% 6	1.65% 2	121	1.77
Coastal flooding	70.25% 85	16.53% 20	10.74% 13	2.48% 3	0.00% 0	121	1.45

Los Angeles County Survey: Flood Preparedness

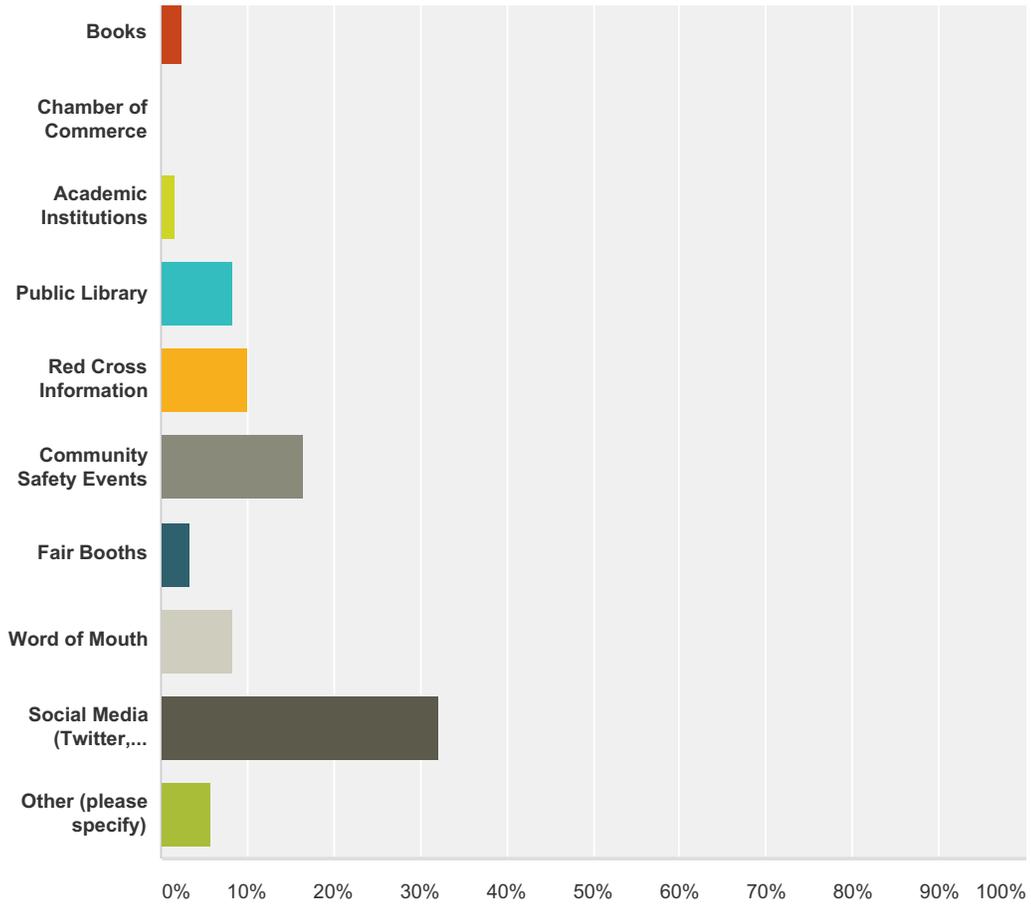
River/channel migration	64.46% 78	19.01% 23	11.57% 14	4.96% 6	0.00% 0	121	1.57
Stream bank erosion	66.94% 81	14.05% 17	10.74% 13	8.26% 10	0.00% 0	121	1.60
Coastal erosion	67.77% 82	16.53% 20	7.44% 9	7.44% 9	0.83% 1	121	1.57
Urban flooding/Drainage issues	33.88% 41	25.62% 31	25.62% 31	11.57% 14	3.31% 4	121	2.25
Land subsidence	56.20% 68	18.18% 22	19.83% 24	3.31% 4	2.48% 3	121	1.78
Mudflow hazards	42.15% 51	23.97% 29	20.66% 25	9.09% 11	4.13% 5	121	2.09
Other	93.55% 29	0.00% 0	3.23% 1	0.00% 0	3.23% 1	31	1.19

Q13 Choose five (5) of the following methods you think are most effective for providing flood hazard and disaster information? (Choose up to 5 answers)

Answered: 121 Skipped: 15



Los Angeles County Survey: Flood Preparedness



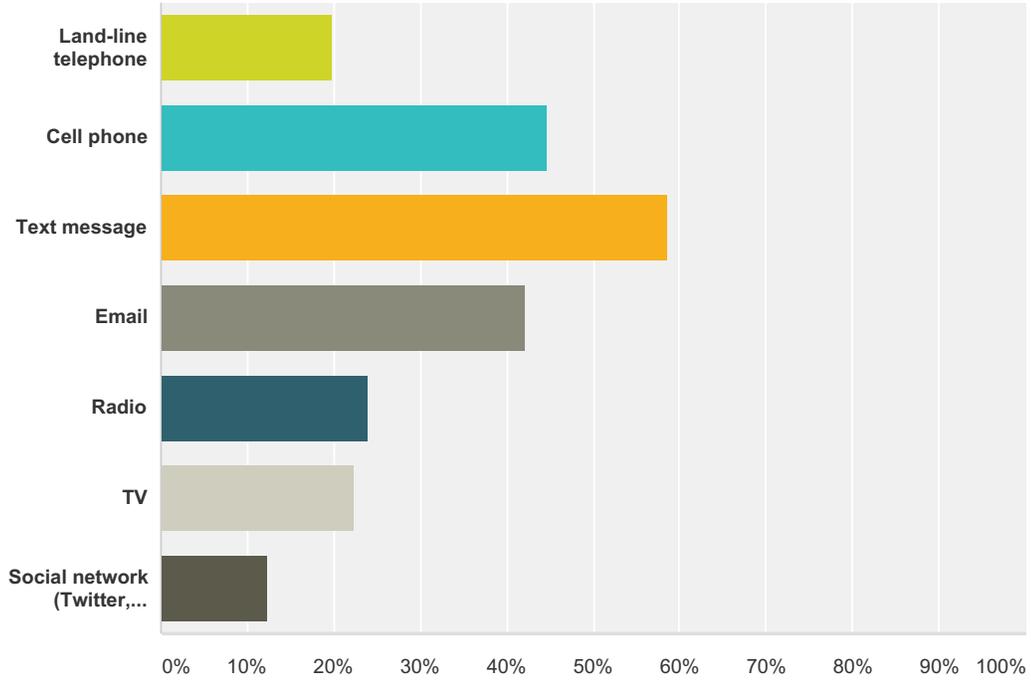
Answer Choices	Responses	
Newspaper	21.49%	26
Telephone Book	0.83%	1
Informational Brochures	19.01%	23
Local Government Newsletters	22.31%	27
Public Meetings	29.75%	36
Workshops	7.44%	9
Schools	9.92%	12
TV News	47.93%	58
TV Ads	10.74%	13
Radio News	43.80%	53
Radio Ads	18.18%	22
Internet	52.07%	63
Outdoor Advertisements	4.13%	5
Fire Department/Rescue	15.70%	19

Los Angeles County Survey: Flood Preparedness

Law Enforcement	6.61%	8
Faith-based Institutions	2.48%	3
CERT Classes	16.53%	20
Public Awareness Campaign (e.g., Flood Awareness Week, Winter Storm Preparedness Month)	32.23%	39
Books	2.48%	3
Chamber of Commerce	0.00%	0
Academic Institutions	1.65%	2
Public Library	8.26%	10
Red Cross Information	9.92%	12
Community Safety Events	16.53%	20
Fair Booths	3.31%	4
Word of Mouth	8.26%	10
Social Media (Twitter, Facebook, etc.)	32.23%	39
Other (please specify)	5.79%	7
Total Respondents: 121		

Q14 What method is best for you and your family to get time sensitive warning information or instructions for action?

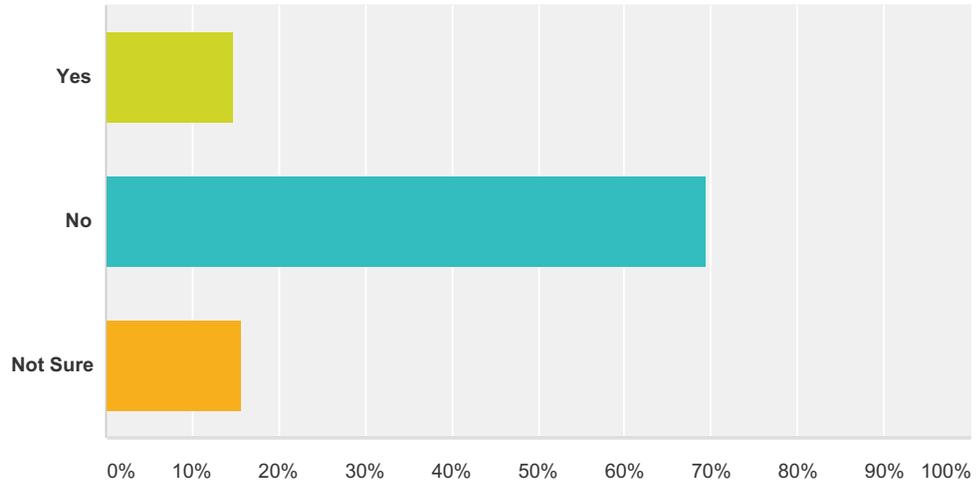
Answered: 121 Skipped: 15



Answer Choices	Responses
Land-line telephone	19.83% 24
Cell phone	44.63% 54
Text message	58.68% 71
Email	42.15% 51
Radio	23.97% 29
TV	22.31% 27
Social network (Twitter, Facebook, etc.)	12.40% 15
Total Respondents: 121	

Q15 Do you have flood insurance?

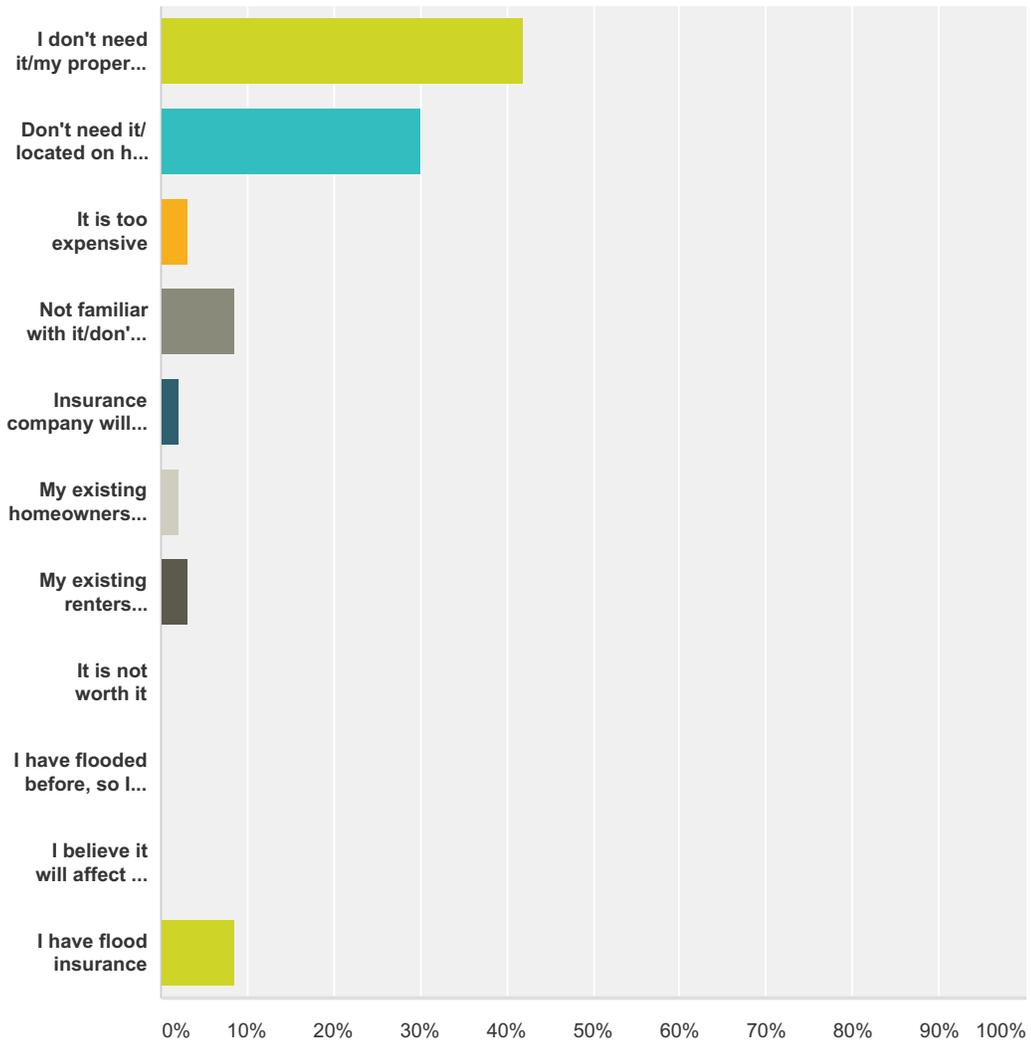
Answered: 121 Skipped: 15



Answer Choices	Responses
Yes	14.88% 18
No	69.42% 84
Not Sure	15.70% 19
Total	121

Q16 If you do NOT have flood insurance, what is the primary reason?

Answered: 93 Skipped: 43



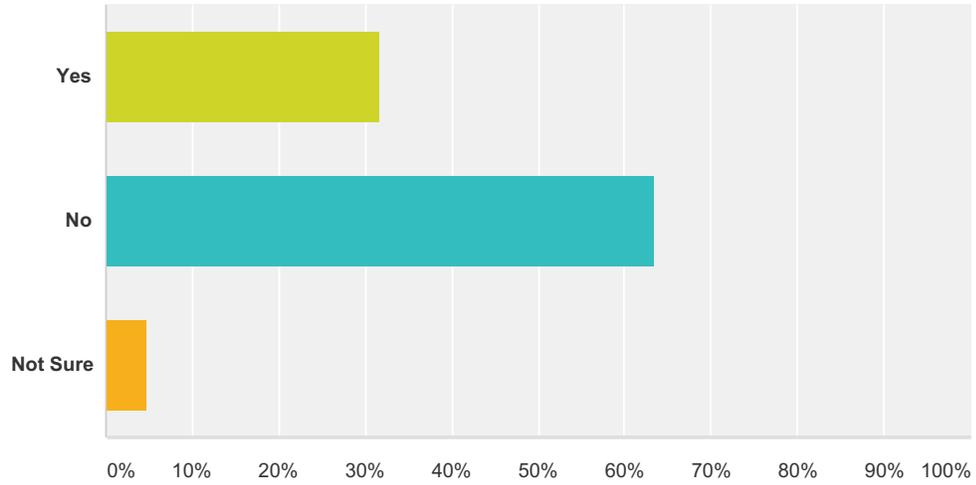
Answer Choices	Responses
I don't need it/my property has never flooded	41.94% 39
Don't need it/ located on high ground	30.11% 28
It is too expensive	3.23% 3
Not familiar with it/don't know about it.	8.60% 8
Insurance company will not provide coverage	2.15% 2
My existing homeowners insurance provides coverage	2.15% 2
My existing renters insurance provides coverage	3.23% 3
It is not worth it	0.00% 0

Los Angeles County Survey: Flood Preparedness

I have flooded before, so I did not think I qualified for coverage	0.00%	0
I believe it will affect the value of my property	0.00%	0
I have flood insurance	8.60%	8
Total		93

Q17 When you moved into your home, did you consider the impact a potential flood could have on your home?

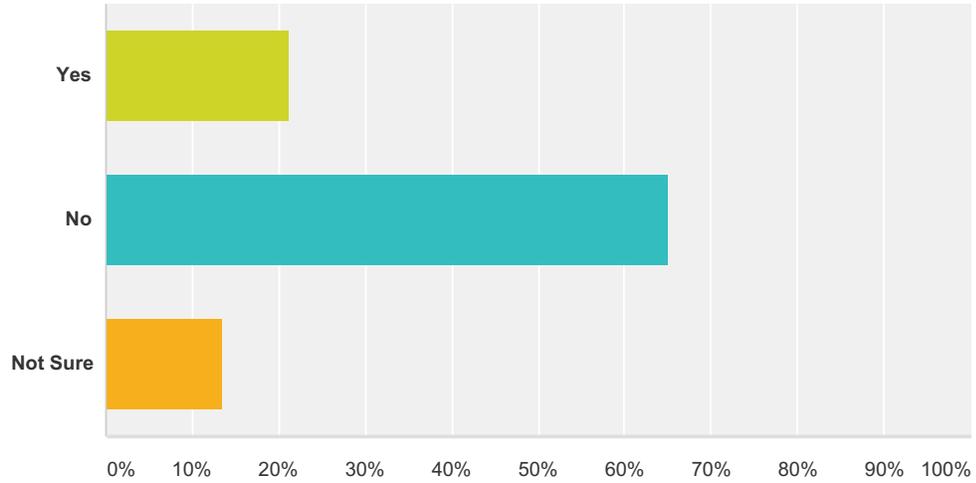
Answered: 104 Skipped: 32



Answer Choices	Responses	
Yes	31.73%	33
No	63.46%	66
Not Sure	4.81%	5
Total		104

Q18 Was the presence of a flood hazard disclosed to you by a real estate agent, seller, or landlord before you purchased or moved into your home?

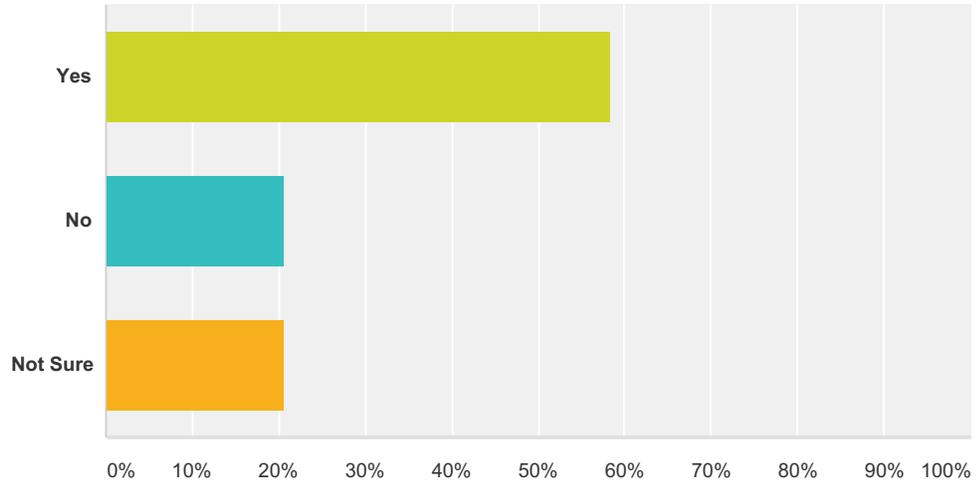
Answered: 103 Skipped: 33



Answer Choices	Responses
Yes	21.36% 22
No	65.05% 67
Not Sure	13.59% 14
Total	103

Q19 Would the disclosure of the flood hazard have influenced your decision to buy or rent a home?

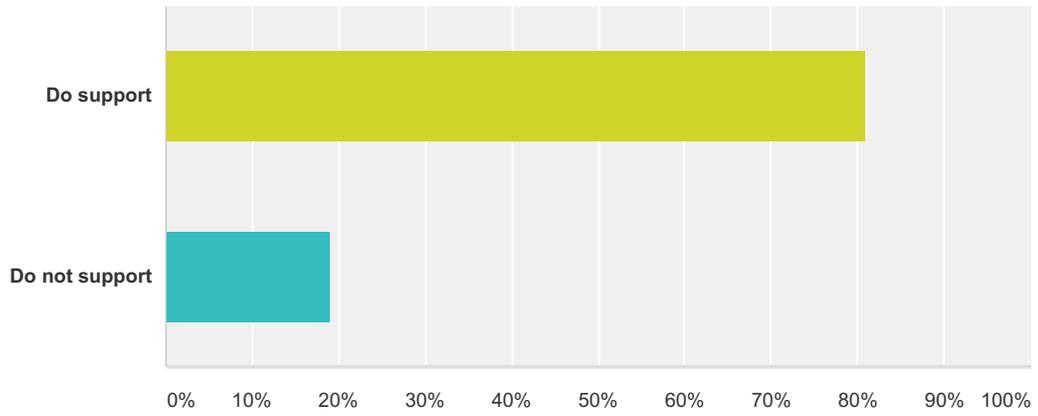
Answered: 111 Skipped: 25



Answer Choices	Responses	Count
Yes	58.56%	65
No	20.72%	23
Not Sure	20.72%	23
Total		111

Q20 Do you support the preservation of natural land that contains a flood hazard?

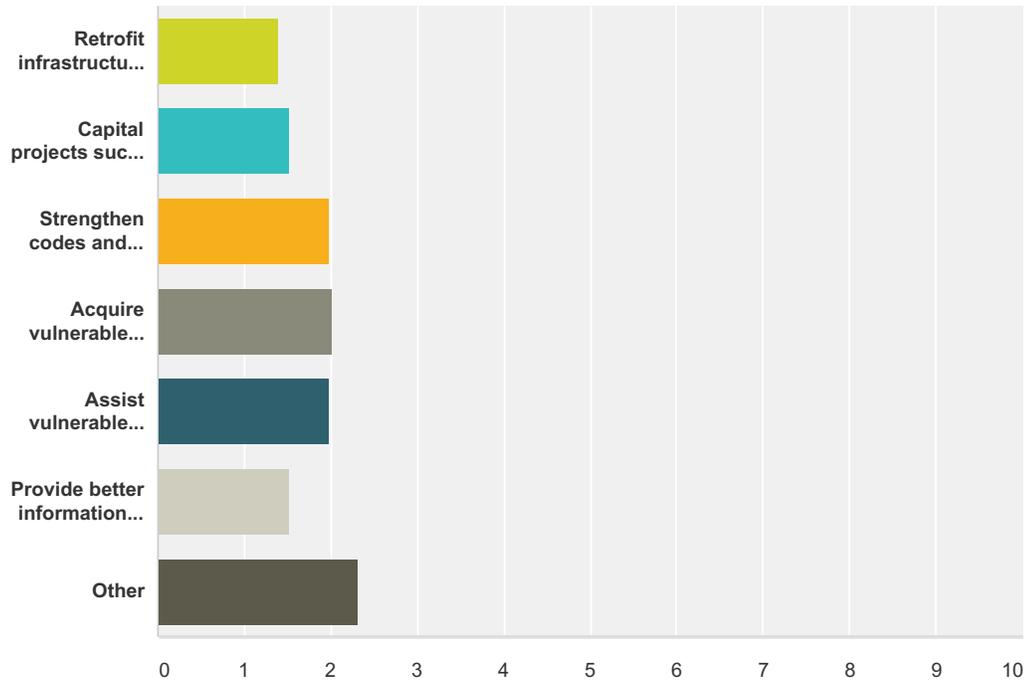
Answered: 100 Skipped: 36



Answer Choices	Responses
Do support	81.00% 81
Do not support	19.00% 19
Total	100

Q21 What types of projects do you believe the County, State or Federal government agencies should consider to reduce damage and disruption from flooding?

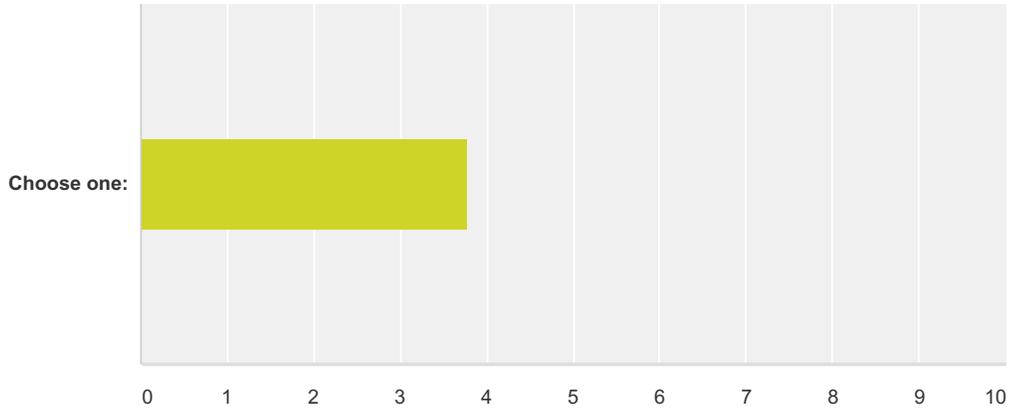
Answered: 103 Skipped: 33



	High	Medium	Low	Total	Weighted Average
Retrofit infrastructure, such as improving culverts, bridges, and local drainage.	68.00% 68	24.00% 24	8.00% 8	100	1.40
Capital projects such as dams, levees, flood walls and drainage improvements.	58.00% 58	32.00% 32	10.00% 10	100	1.52
Strengthen codes and regulations to include higher regulatory standards in flood hazard areas.	34.02% 33	34.02% 33	31.96% 31	97	1.98
Acquire vulnerable properties and maintain as open space.	32.65% 32	31.63% 31	35.71% 35	98	2.03
Assist vulnerable property owners with securing funding for mitigation.	32.63% 31	36.84% 35	30.53% 29	95	1.98
Provide better information about flood risk to the public.	58.95% 56	30.53% 29	10.53% 10	95	1.52
Other	27.27% 6	13.64% 3	59.09% 13	22	2.32

Q22 Please indicate how you feel about the following statement: It is the responsibility of government (local, state and federal) to provide education and programs that promote citizen actions that will reduce exposure to the risks associated with flood hazards.

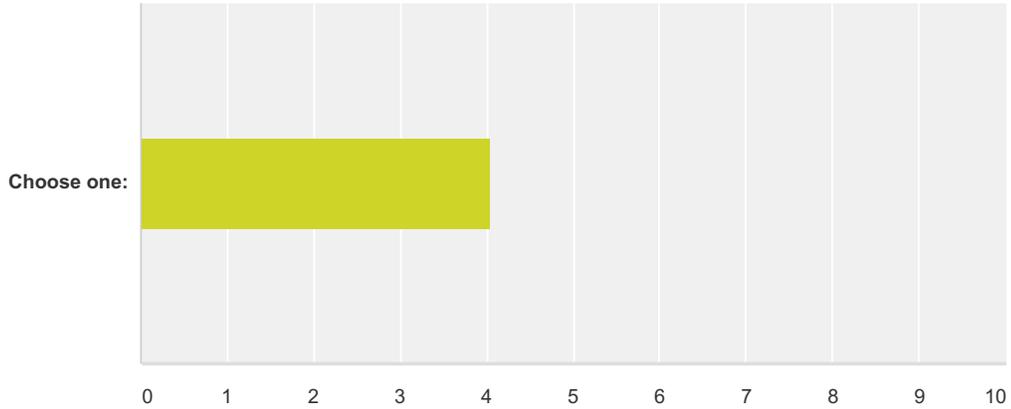
Answered: 105 Skipped: 31



	Strongly Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Strongly Agree	Total	Weighted Average
Choose one:	9.52% 10	7.62% 8	12.38% 13	37.14% 39	33.33% 35	105	3.77

Q23 Please indicate how you feel about the following statement: It is my responsibility to educate myself and take actions that will reduce my exposure to the risks associated with flood hazards.

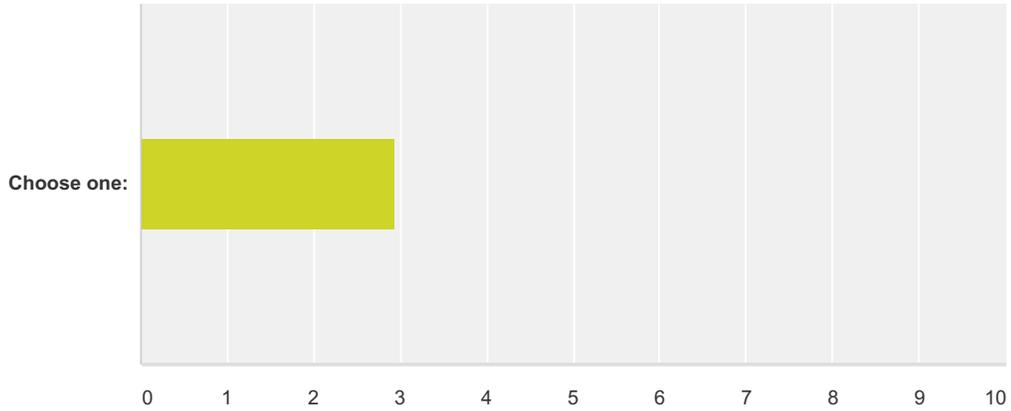
Answered: 105 Skipped: 31



	Strongly Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Strongly Agree	Total	Weighted Average
Choose one:	9.52% 10	3.81% 4	7.62% 8	30.48% 32	48.57% 51	105	4.05

Q24 Please indicate how you feel about the following statement: Information about the risks associated with flood hazards is readily available and easy to locate.

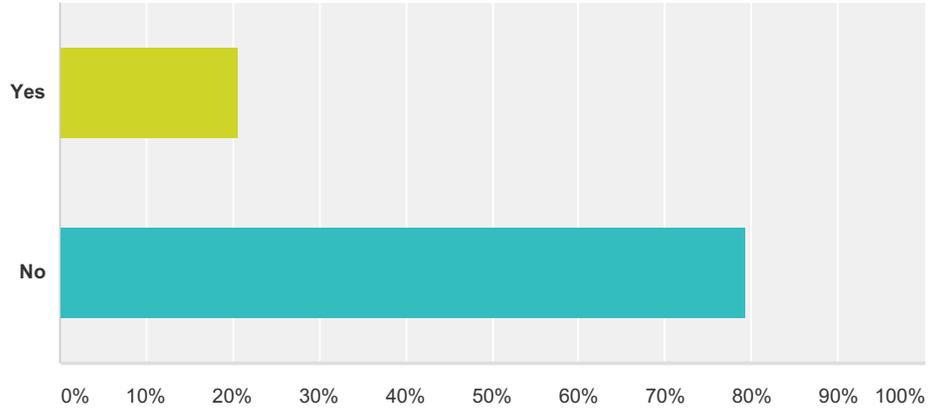
Answered: 111 Skipped: 25



	Strongly Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Strongly Agree	Total	Weighted Average
Choose one:	11.71% 13	29.73% 33	25.23% 28	19.82% 22	13.51% 15	111	2.94

Q25 Are you aware of the current Floodplain Management Plan's programs and policies to reduce flooding hazards?

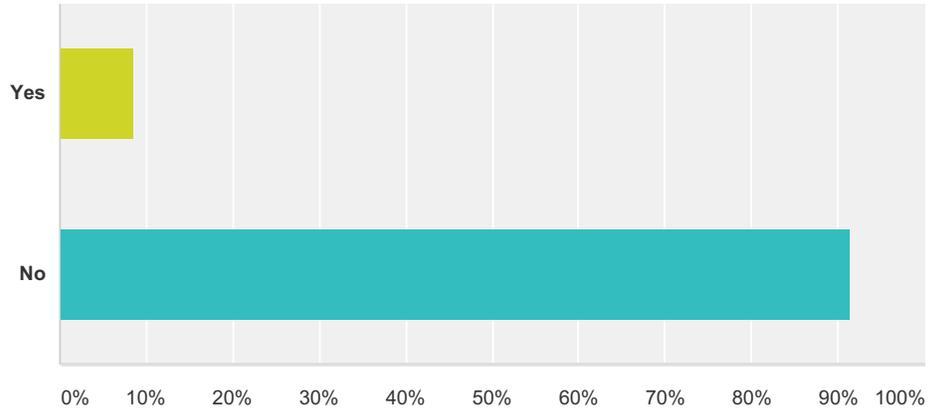
Answered: 111 Skipped: 25



Answer Choices	Responses	
Yes	20.72%	23
No	79.28%	88
Total		111

Q26 Do you have any special access or functional needs within your household that would require early warning or specialized response during disasters?

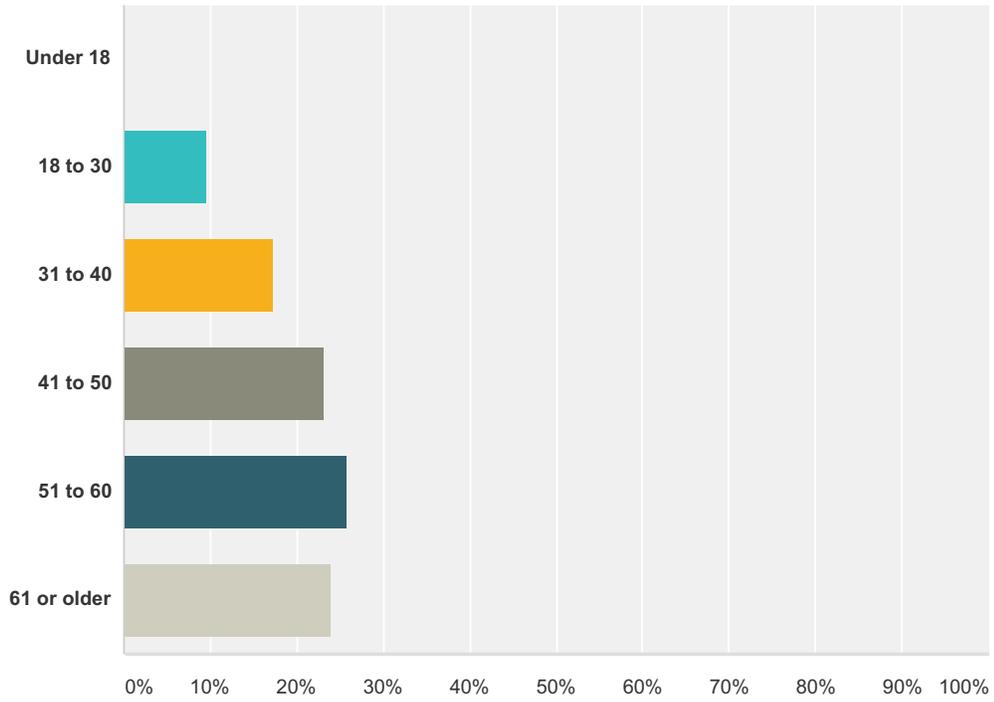
Answered: 104 Skipped: 32



Answer Choices	Responses
Yes	8.65% 9
No	91.35% 95
Total	104

Q27 Please indicate your age range:

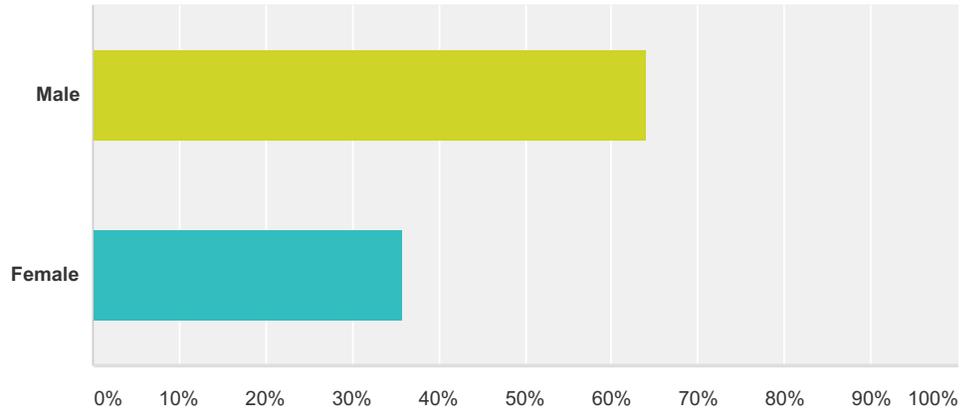
Answered: 104 Skipped: 32



Answer Choices	Responses
Under 18	0.00% 0
18 to 30	9.62% 10
31 to 40	17.31% 18
41 to 50	23.08% 24
51 to 60	25.96% 27
61 or older	24.04% 25
Total	104

Q28 Please indicate your gender:

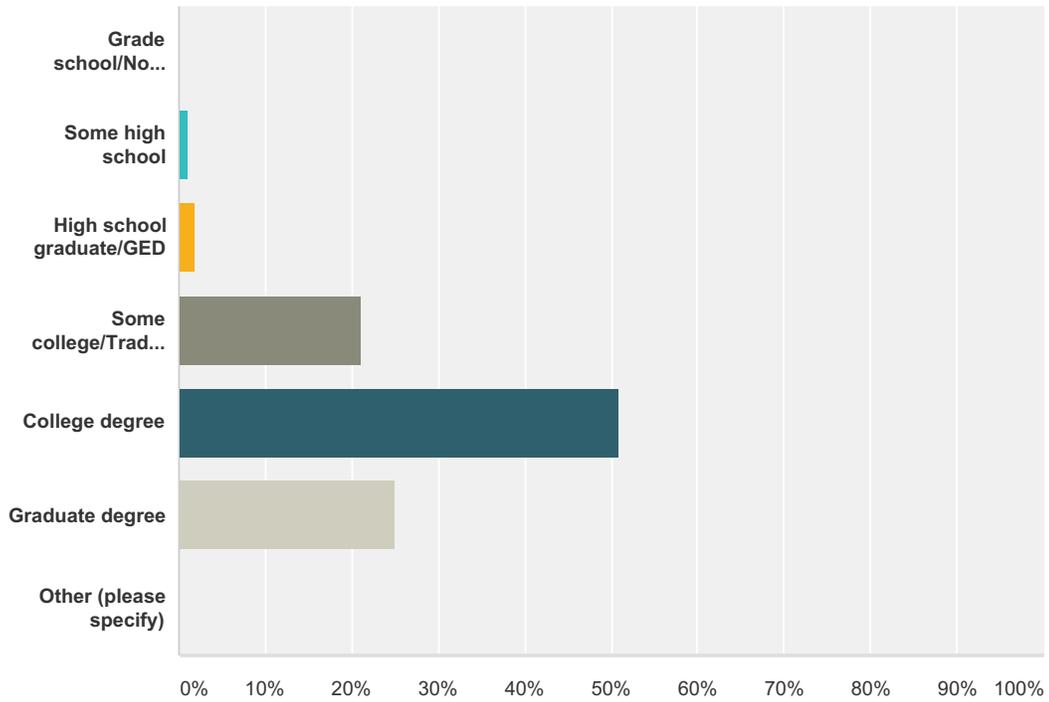
Answered: 103 Skipped: 33



Answer Choices	Responses
Male	64.08% 66
Female	35.92% 37
Total	103

Q29 Please indicate your highest level of education.

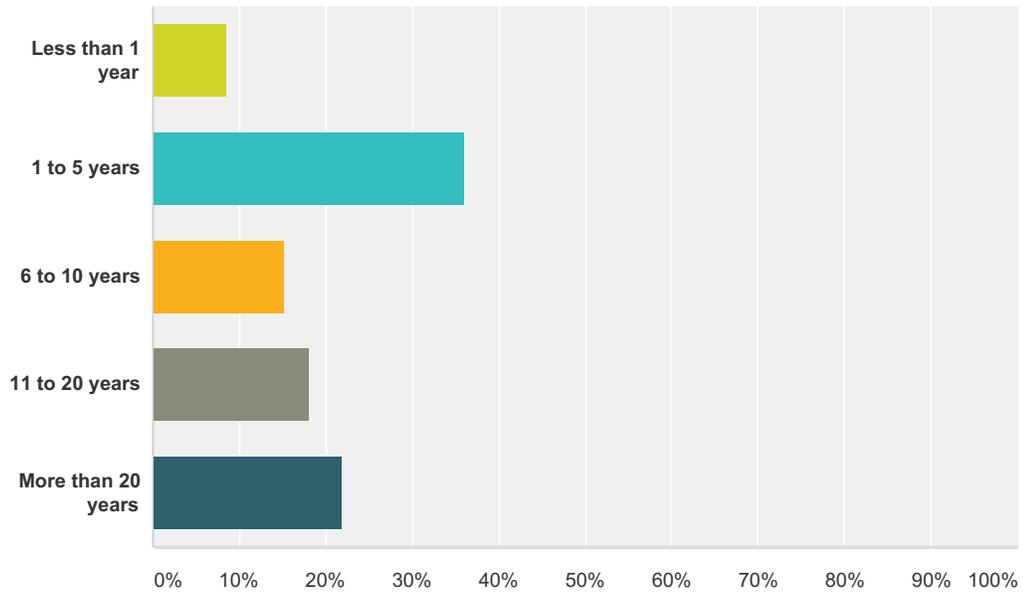
Answered: 104 Skipped: 32



Answer Choices	Responses
Grade school/No schooling	0.00% 0
Some high school	0.96% 1
High school graduate/GED	1.92% 2
Some college/Trade school	21.15% 22
College degree	50.96% 53
Graduate degree	25.00% 26
Other (please specify)	0.00% 0
Total	104

Q30 How long have you lived at this property?

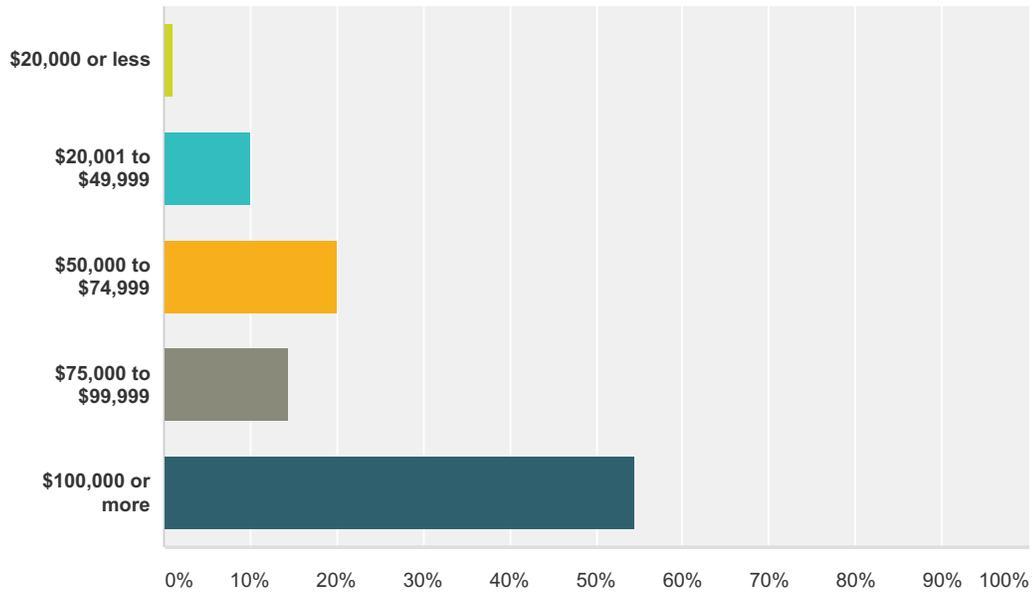
Answered: 105 Skipped: 31



Answer Choices	Responses
Less than 1 year	8.57% 9
1 to 5 years	36.19% 38
6 to 10 years	15.24% 16
11 to 20 years	18.10% 19
More than 20 years	21.90% 23
Total	105

Q31 How much is your gross household income?

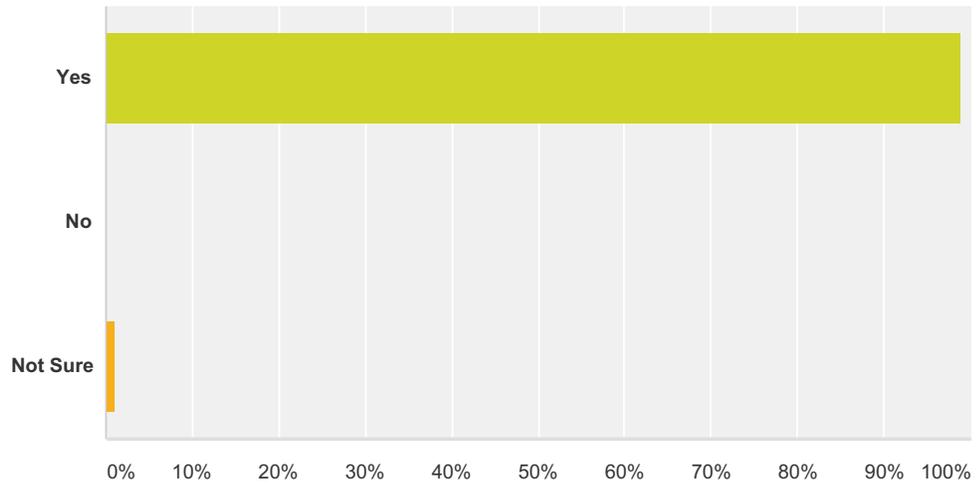
Answered: 90 Skipped: 46



Answer Choices	Responses	
\$20,000 or less	1.11%	1
\$20,001 to \$49,999	10.00%	9
\$50,000 to \$74,999	20.00%	18
\$75,000 to \$99,999	14.44%	13
\$100,000 or more	54.44%	49
Total		90

Q32 Do you have regular access to the Internet?

Answered: 104 Skipped: 32



Answer Choices	Responses
Yes	99.04% 103
No	0.00% 0
Not Sure	0.96% 1
Total	104

Q33 Comments

Answered: 17 Skipped: 119